









< 1/2 >  **Balance exhausted** - Your balance is either exhausted or nearly exhausted. To ensure your ads keep running, make a payment to add money to your account. Dismiss Fix it


What's your campaign objective?

Choose your objective


Select an objective to tailor your experience to the goals and settings that will work best for your campaign

- **Sales**
Drive sales online, in app, by phone, or in store
- **Leads**
Get leads and other conversions by encouraging customers to take action
- **Website traffic**
Get the right people to visit your website
- **App promotion**
Get more installs, engagement and pre-registration for your app
- **Awareness and consideration**
Reach a broad audience and build interest in your products or brand
- **Local store visits and promotions**
Drive visits to local stores, including restaurants and dealerships.
- **Create a campaign without guidance**
You'll choose a campaign next


Select a campaign type




Search
Drive action on Google Search with text ads




Performance Max
Reach the right people wherever they're browsing with ads on Google Search, YouTube, Display, and more [See how it works](#)




Demand Gen
Drive demand and conversions on YouTube, Google Display Network, and more with image and video ads




Display
Reach potential customers across 3 million sites and apps with your creative



Shopping
Promote your products from Merchant Center on Google Search with Shopping ads



Video
Drive action on YouTube with your video ads



App
Promote your Android or iOS app on Google Search, Play, YouTube and partner sites with app ads

Use these conversion goals for campaign performance optimization



- Display
- Campaign settings**
 - Locations
 - Languages**
 - EU political ads
- Budget and bidding
- Targeting
- Ads
- Review

Select locations for this campaign

- All countries and territories
- India
- Enter another location**

Locations (1)
Mancheril, Telangana, India city

Enter a location to include or exclude

Advanced search

Location options

Languages

Select the languages your customers speak

Te

- English
- Telugu

Weekly estimates

Available impressions

Based on your targeting and settings but not your budget or bid

Impressions
63M
+1M since last update

Your estimated performance

To see estimated performance, enter the following settings:

- Budget

Leave feedback



- Display
- Campaign settings**
 - Locations
 - Languages
 - EU political ads
 - Ad rotation
 - Ad Schedule
 - Devices
 - Campaign URL options
 - Dynamic ads
 - Start and end dates**
- Budget and bidding
- Targeting
- Ads

Campaign URL options No options set

Dynamic ads

Use dynamic ads feed for personalized ads

Start and end dates

Start date
Jan 19, 2026

End date
 None
 Select a date

Your ads will continue to run unless you specify an end date.

More settings

Content exclusions Parked domains

Next

Weekly estimates

Available impressions

Based on your targeting and settings but not your budget or bid

Impressions
63M
+1M since last update

Your estimated performance

To see estimated performance, enter the following settings:

- Budget

Leave feedback



- Display
- Campaign settings
- Budget and bidding**
 - Budget
 - Bidding**
- Targeting
- Ads
- Review

Budget and bidding

Budget

Set your average daily budget for this campaign

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

Bidding

What do you want to focus on?

Conversions is recommended for your campaign goal

Enter your viewable CPM bid for this ad group

Warning: You've chosen to focus on **impressions** using the **Viewable CPM** bid strategy, but your account tracks conversions. You could get more conversions by choosing to focus on conversions

Or, select a bid strategy directly (not recommended)

All changes saved

Weekly estimates

Available impressions

Based on your targeting and settings but not your budget or bid

Impressions
63M
0 since last update

Your estimated performance

Based on your targeting, settings, daily budget of ₹2,000.00 and a bid of ₹200.00

Average vCPM	Impressions
₹15.34 - ₹83.94	180K - 1.1M

[Leave feedback](#)

- Display
- Campaign settings
- Budget and bidding
- Targeting**
 - Audience Segments
 - Demographics**
 - Optimized targeting
- Ads
- Review

Audience Segments

Suggest who should see your ads. You can create new segments in [Audience Manager](#).

Edit targeted segments
Done

Search Browse
8 selected [Clear all](#)

Try "bridal wear"

<input type="checkbox"/>	jobs als makeup-artist Based on your website	-	In-market: other
<input type="checkbox"/>	Bridal Hair and Makeup Based on your website	-	Bridal Hair and Makeup Ideas and Providers
<input type="checkbox"/>	Face Makeup Based on your website	-	Makeup Transformations
<input checked="" type="checkbox"/>	Makeup Products in UK Based on your website	-	Makeup Trends
<input type="checkbox"/>	Beauty Products Based on your website	-	In-market
<input type="checkbox"/>	Makeup Tutorials	-	Beauty & Personal Care > Makeup & Cosmetics
			Face Makeup
			Gifts & Occasions > Photo & Video Services
			Event Photographers & Studios

All changes saved

Demographics

Weekly estimates

Available impressions

Based on your targeting and settings but not your budget or bid

Impressions
2.8M ⁺
+200K since last update

Your estimated performance

Based on your targeting, settings, daily budget of ₹2,000.00 and a bid of ₹200.00

Average vCPM	Impressions
₹8.12 -	10K - 110K
₹55.06	

[Leave feedback](#)

- Display
- Campaign settings
- Budget and bidding
- Targeting**
 - Audience Segments
 - Demographics**
 - Optimized targeting
- Ads
- Review

Demographics

Suggest people based on age, gender, parental status, or household income

Edit targeted demographics				Done
Gender	Age	Parental status	Household income	
<input checked="" type="checkbox"/> Female	<input checked="" type="checkbox"/> 18 - 24	<input checked="" type="checkbox"/> Not a parent	<input checked="" type="checkbox"/> Top 10%	
<input checked="" type="checkbox"/> Male	<input checked="" type="checkbox"/> 25 - 34	<input checked="" type="checkbox"/> Parent	<input checked="" type="checkbox"/> 11 - 20%	
<input checked="" type="checkbox"/> Unknown	<input checked="" type="checkbox"/> 35 - 44	<input checked="" type="checkbox"/> Unknown	<input checked="" type="checkbox"/> 21 - 30%	
	<input checked="" type="checkbox"/> 45 - 54		<input checked="" type="checkbox"/> 31 - 40%	
	<input checked="" type="checkbox"/> 55 - 64		<input checked="" type="checkbox"/> 41 - 50%	
	<input type="checkbox"/> 65+		<input checked="" type="checkbox"/> Lower 50%	
	<input checked="" type="checkbox"/> Unknown		<input checked="" type="checkbox"/> Unknown	

Note: Household income targeting is only available in select countries. [Learn more](#)

Optimized targeting

Weekly estimates

Available impressions

Based on your targeting and settings but not your budget or bid

Impressions: 2.8M +200K since last update

Your estimated performance

Based on your targeting, settings, daily budget of ₹2,000.00 and a bid of ₹200.00

Average vCPM	Impressions
₹8.12 - ₹55.06	10K - 110K

[Leave feedback](#)

All changes saved

- Display
- Campaign settings
- Budget and bidding
- Targeting
 - Audience Segments
 - Demographics
 - Keywords**
 - Optimized targeting
- Ads
- Review

Edit targeted keywords

Done

BEST BRIDAL MAKEUP ARTIST IN MANCHERIAL
 PROFESSIONAL MAKEUP IN MANCHERIAL
 PRE WEDDING MAKEUP IN MANCHERIAL
 HD MAKEUP IN MANCHERIAL
 BUDGET FRIENDLY MAKEUP ARTIST IN MANCHERIAL

Get keyword ideas

https://glowmegood.in/

Enter your product or service

Keywords	Relevance
+ makeup artist	99
+ bridal makeup artist	94
+ makeup school	89
+ bridal makeup course	84
+ makeup service	80

Add all ideas

Keyword setting

- Audience: Show ads to people likely to be interested in these keywords and also on webpages, apps, and videos related to these keywords
- Content: Only show ads on webpages, apps, and videos related to these keywords

All changes saved

Weekly estimates

We aren't able to provide estimates because of the following keywords. Remove all instances of these keywords to get estimates:

HD MAKEUP IN MANCHERIAL
 PRE WEDDING MAKEUP IN MANCHERIAL

Leave feedback



- Display
- Campaign settings
- Budget and bidding
- Targeting
- Ads
- Ad creation
- Review

Tie your brand to your ad by adding a 1:1 logo

Ad strength: Average

Images: Headlines:
 Videos: Descriptions:

https://glowmegood.in/

Required

Business name

Laxmi Makeup Studio

Required 19 / 25

Images

Add up to 15 images [Learn more](#)

At least 1 landscape image is required
 At least 1 square image is required

+5

[Edit](#)

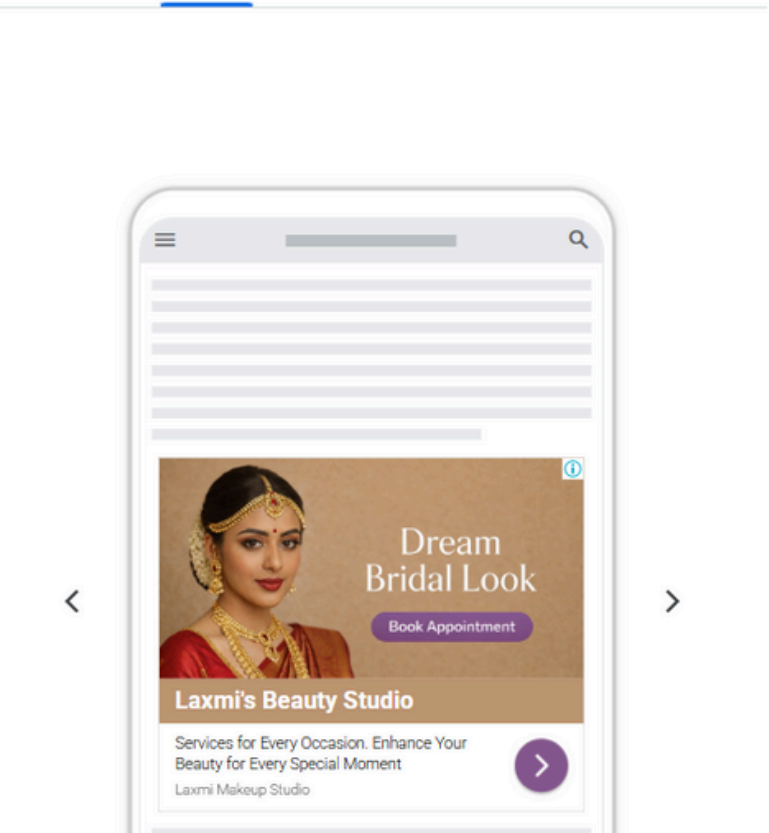
Suggested images

Select all

Preview

Share Preview ads

Display Gmail YouTube



Weekly estimates

We aren't able to provide estimates because of the following keywords. Remove all instances of these keywords to get estimates:

HD MAKEUP IN MANCHERIAL
 PRE WEDDING MAKEUP IN MANCHERIAL

[Leave feedback](#)



Changes failed to save

- Display
- Campaign settings
- Budget and bidding
- Targeting
- Ads
 - Ad creation
- Review

Tie your brand to your ad by adding a 1:1 logo

Ad strength: Average

Images: Headlines:
 Videos: Descriptions:

Long headline

Awesome Monsoon Sale - 25% OFF On All Professional Make Up From Only INR 6999

Required 77 / 90

Descriptions

Add up to 5 descriptions

Suggested descriptions [More ideas](#)

- + Best Makeup Artist in Mancherial | Laxmi Makeup Studio
- + Book professional makeup with premium products. Call now
- + Discover elegant bridal, party, fashion & photoshoot makeup services in Mancherial

Services for Every Occasion. Enhance Your Beauty for Every Special Moment

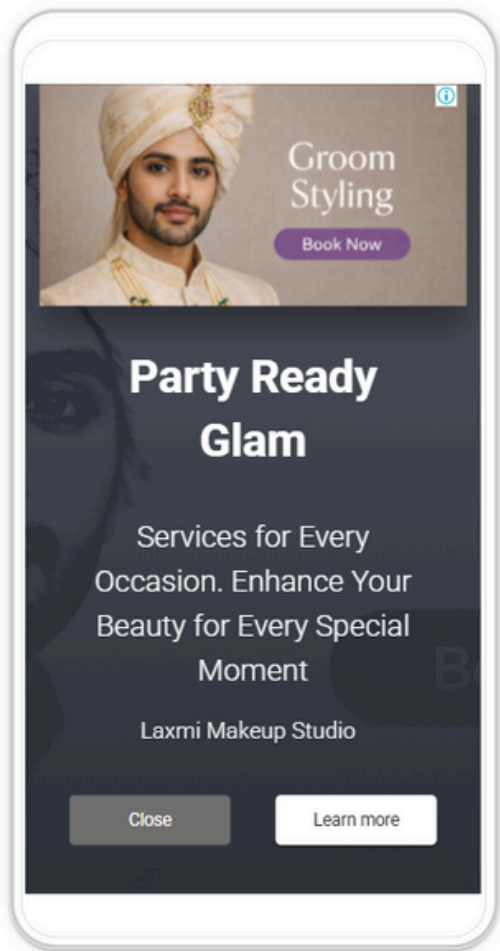
Required 73 / 90

Elegant bridal makeup and hairstyle for your special wedding day.

65 / 90

Description

0 / 90



Weekly estimates

We aren't able to provide estimates because of the following keywords. Remove all instances of these keywords to get estimates:

- HD MAKEUP IN MANCHERIAL
- PRE WEDDING MAKEUP IN MANCHERIAL

[Leave feedback](#)



Changes failed to save

- Overview
- Recommendations
- Insights and reports
- Campaigns
 - Campaigns
 - Ad groups
 - Ads
 - Experiments
- Assets
- Audiences, keywords, and content
- Change history

Campaigns Campaign LMS Display Custom Jan 12, 2026 Show last 30 days


<input type="checkbox"/>	Campaign	Budget	Status	Optimization score	Campaign type	Clicks	Impr.
Drafts in progress: 0							
<input type="checkbox"/>	LMS Display	₹2,000.00/day	Eligible	-	Display	0	0
Total: All but removed campaigns in your cur...				-		0	0
Total: Campaign		₹7,000.00/day		-		0	0

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- Overview
- Recommendations
- Insights and reports
- Campaigns**
 - Campaigns
 - Ad groups**
 - Ads
 - Experiments
- Assets
- Audiences, keywords, and content
- Change history

Ad groups Campaign LMS Display

Custom Jan 12, 2026 Show last 30 days




<input type="checkbox"/>	●	Ad group	Status	Max. CPM	Viewable impr.	Avg. viewable CPM	Ad group type	↓ Clicks	Impr.	CTR	Avg. Cost
<input type="checkbox"/>	●	Ad group LMS	Eligible	₹200.00 (viewable)	0	—	Display	0	0	—	—
Total: All but removed ad groups in your c...					0	—		0	0	—	—
Total: Campaign					0	—		0	0	—	—


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- Overview
- Recommendations
- Insights and reports
- Campaigns**
 - Campaigns
 - Ad groups
 - Ads**
 - Experiments
- Assets
- Audiences, keywords, and content
- Change history

Ads Campaign LMS Display Custom Jan 12, 2026 Show last 30 days

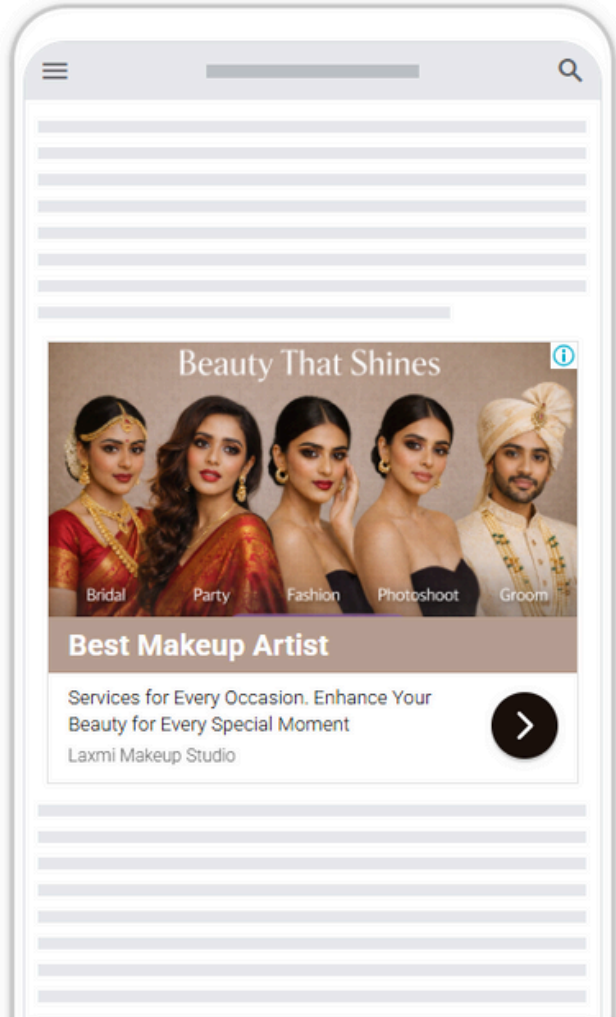
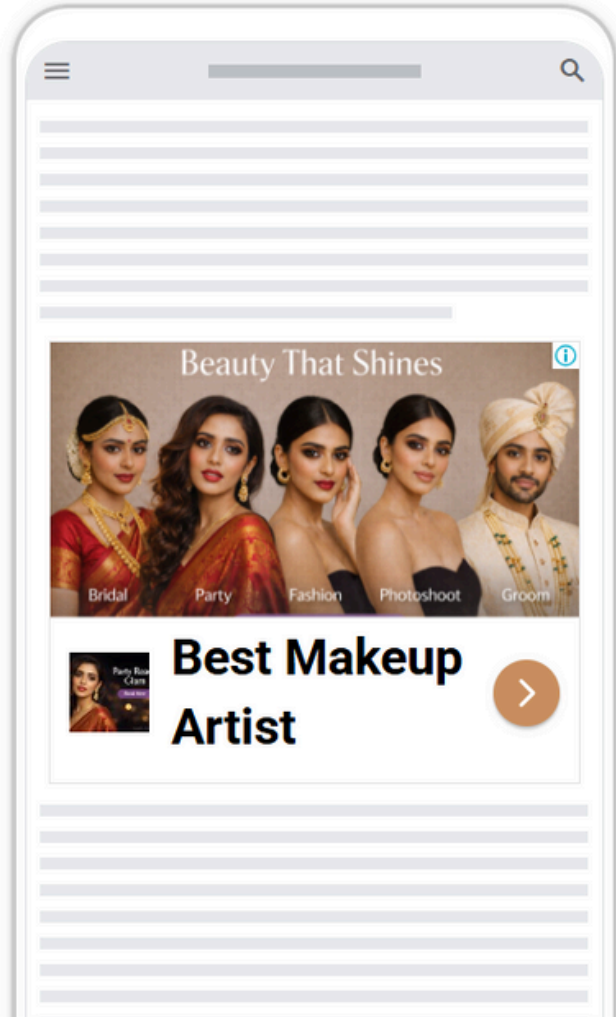
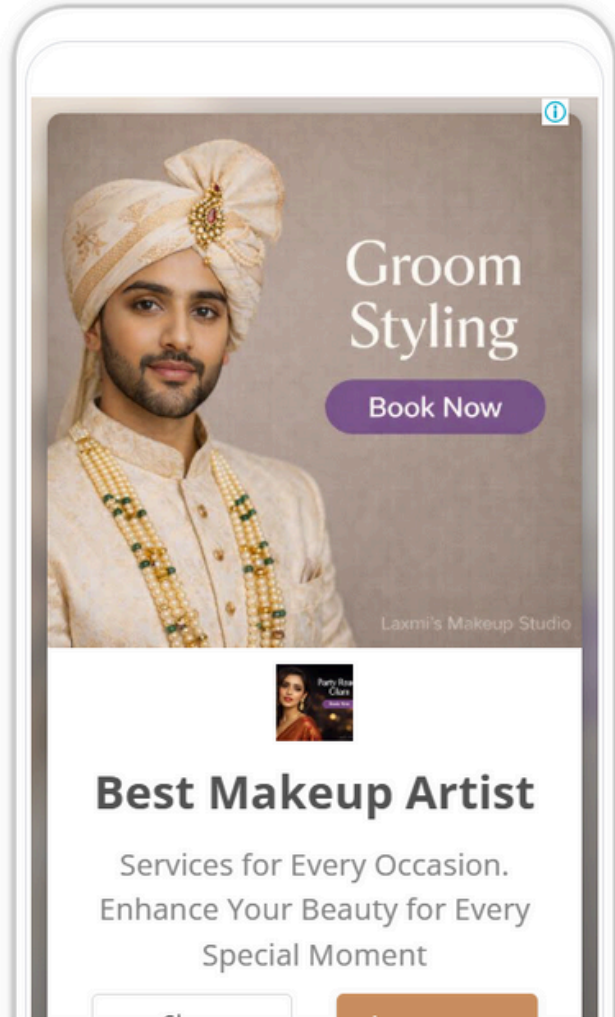
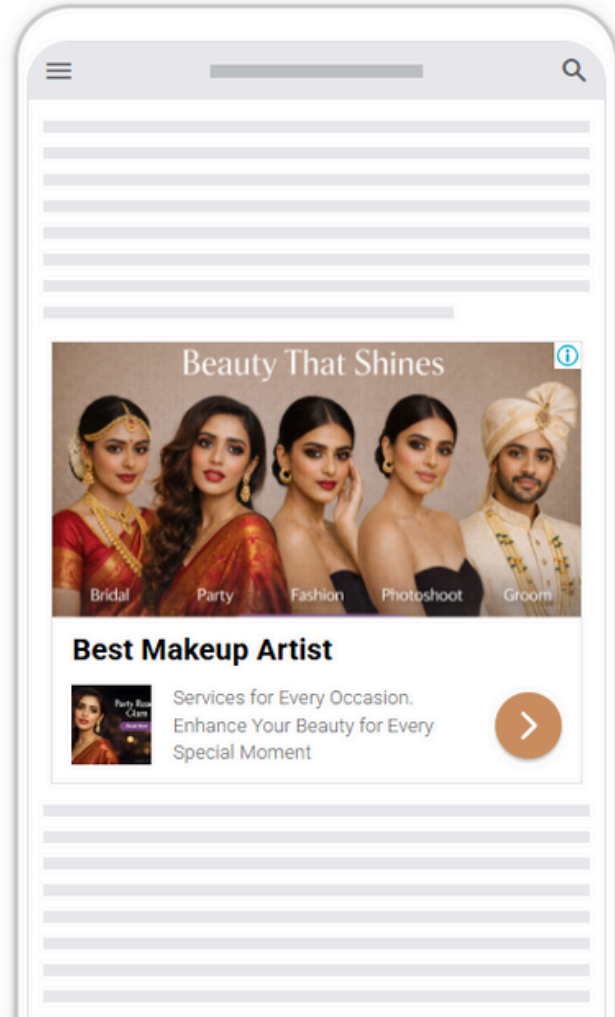


Ad status: Enabled, Paused Add filter

<input type="checkbox"/>	Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC
<input type="checkbox"/>	 <p>Best Makeup ... Awesome Mo... Services for Ev...</p>	Ad group LMS	Pending Under review	Responsive display ad	0	0	-	- ₹0.
Total: Ads in your current view					0	0	-	- ₹0.
Total: Campaign					0	0	-	- ₹0.

1 - 1 of 1

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× Preview

The image displays four mobile device screens illustrating different ad formats for 'Best Makeup Artist'.

- Screen 1 (Left):** A full-page ad with a dark background. At the top, it says 'Beauty That Shines' with an information icon. Below is a banner image of five people in wedding attire, labeled 'Bridal', 'Party', 'Fashion', 'Photoshoot', and 'Groom'. The main text reads 'Best Makeup Artist' in large white font, followed by 'Services for Every Occasion. Enhance Your Beauty for Every Special Moment' and 'Laxmi Makeup Studio'. At the bottom are 'Close' and 'Learn more' buttons.
- Screen 2:** A mobile app interface with a search bar at the top. A card is displayed with the same banner image and text as Screen 1, but with a right-pointing arrow button.
- Screen 3:** A mobile app interface showing a search bar and a card for 'LAXMI MAKEUP STUDIO'. The card features the banner image and the text 'Best Makeup Artist' in a large font, followed by 'Services for Every Occasion. Enhance Your Beauty for Every Special Moment'. A 'Learn more' button is at the bottom.
- Screen 4 (Right):** A mobile app interface with a search bar and a card with a white background and a dark border. The card contains the banner image, the text 'Best Makeup Artist', and 'Services for Every Occasion. Enhance Your Beauty for Every Special Moment', with a 'Learn more' button at the bottom.

On the far right, there is a vertical toolbar with icons for a camera, video, a document, and a settings gear.

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× Preview

Beauty That Shines

Bridal Party Fashion Photoshoot Groom

Best Makeup Artist
Services for Every Occasion. Enhance Your Beauty for Every Special Moment
Laxmi Makeup Studio **Open >**

Best Makeup Artist
Services for Every Occasion. Enhance Your Beauty for Every Special Moment
Laxmi Makeup Studio
Learn more >

Laxmi Makeup Studio

Best Makeup Artist
Services for Every Occasion. Enhance Your Beauty for Every Special Moment
Learn more

Beauty That Shines

Bridal Party Fashion Photoshoot Groom

Party Wear Glam

Awesome Monsoon Sale - 25% OFF On All Professional Make...
Laxmi Makeup Studio **Learn more >**

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*Thank
You!*

