







Google Ads New campaign

Does your campaign have European Union political ads?  
Required

Yes, this campaign has EU political ads

No, this campaign doesn't have EU political ads

EU regulation requires Google to ask this question  
[Learn how an EU political ad is defined](#)

**More settings**

Ad rotation	Optimize: Prefer best performing ads
Ad schedule	All day
Devices	Show on all devices
Campaign URL options	No options set
Dynamic ads	No data feed
Start and end dates	Start date: January 8, 2026 End date: Not set
Conversions	Don't include view-through conversions in your "Conversions" and "All conversions" columns
Content exclusions	Parked domains

Weekly estimates

**Available impressions**

Based on your targeting and settings but not your budget or bid

Impressions  
10B+  
0 since last update

**Your estimated performance**

To see estimated performance, enter the following settings:

- Budget

[Leave feedback](#)

Google Ads New campaign

**Budget**

Set your average daily budget for this campaign

₹ 500.00

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

**Bidding**

What do you want to focus on? [?](#)

Conversions

Recommended for your campaign goal

How do you want to get conversions? [?](#)

Manually set bids

Based on the selections, this campaign will use the **Manual CPC** bid strategy

[Or, select a bid strategy directly \(not recommended\)](#)

**Weekly estimates**

**Available impressions**

Based on your targeting and settings but not your budget or bid

Impressions  
10B+  
0 since last update

**Your estimated performance**

Based on your targeting, settings, daily budget of ₹500.00 and a bid of ₹0.01

Clicks	Average CPC
0 - 10	₹0.00
Impressions	CTR
0 - 10	0%

[Leave feedback](#)

**Next**



Search banners - Canva | the royal Plate - Banner La | google ads search compa | Leonardo.Ai - Generative A | Image Creation - Leonard | Display campaign - nirma

ads.google.com/aw/campaigns/new/display?campaignId=281498413420948&ocid=7598668316&workspacelId=0&cmpnInfo=%7B%22%3A%2C%3%3%3...

Google Ads | New campaign

Display

- Campaign settings
- Budget and bidding
- Targeting
- Audience Segments
- Demographics
- Optimized targeting
- Ads
- Review

restaurant

Demographics

Suggest people based on age, gender, parental status, or household income

Edit targeted demographics Done

Gender	Age	Parental status	Household income
<input checked="" type="checkbox"/> Female	<input checked="" type="checkbox"/> 18 - 24	<input checked="" type="checkbox"/> Not a parent	<input checked="" type="checkbox"/> Top 10%
<input checked="" type="checkbox"/> Male	<input checked="" type="checkbox"/> 25 - 34	<input checked="" type="checkbox"/> Parent	<input checked="" type="checkbox"/> 11 - 20%
<input type="checkbox"/> Unknown	<input checked="" type="checkbox"/> 35 - 44	<input type="checkbox"/> Unknown	<input checked="" type="checkbox"/> 21 - 30%
	<input checked="" type="checkbox"/> 45 - 54		<input checked="" type="checkbox"/> 31 - 40%
	<input type="checkbox"/> 55 - 64		<input checked="" type="checkbox"/> 41 - 50%
	<input type="checkbox"/> 65+		<input checked="" type="checkbox"/> Lower 50%
	<input type="checkbox"/> Unknown		<input type="checkbox"/> Unknown

Note: Household income targeting is only available in select countries. [Learn more](#)

Weekly estimates

Estimates aren't currently available

[Leave feedback](#)

18°C Partly cloudy

Search

ENG IN 10:40 PM 1/8/2026

Projects - Canva | Delicious & Tast | the royal plate | the royal Plate | The Royal Plate | google ads search | Display campaig | Google ads - Gc

ads.google.com/aw/campaigns/new/display?campaignId=281498413420948&ocid=7598668316&workspacelId=0&cmpnInfo=%7B%22%3A%2C%3%3%3...

Display

- Campaign settings
- Budget and bidding
- Targeting
- Ads
- Review

Budget ₹500.00/day

Bidding Manual CPC

royal plate display ad

Targeting

Audiences Cookware & Bakeware, restaurant

Demographics Gender (Male + 1 more), Age (18 - 24 + 3 more), Parental status (Parent + 1 mor...

Optimized targeting On

Ads

Ad creation 3 image ads

Publish campaign

Weekly estimates

Estimates aren't currently available

[Leave feedback](#)

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18°C Mostly clear

Search

ENG IN 12:01 AM 1/9/2026



Campaigns - nirmala 11.15 - Go x +

ads.google.com/aw/campaigns?campaignId=23442032330&ocid=7598668316&workspaceId=0&euid=1471052070&\_u=4144557430&uscid=7598668316&\_c=5697780284&authuser=0&subid=in-e...

Google Ads "What are my top performing campaigns?"

613-033-5866 nirmala 11.15 nirmala.konamki89@gmail.com

Overview Recommendations Insights and reports

Campaigns

Ad groups Ads Experiments Assets Audiences, keywords, and content Change history

Campaigns Campaign The Royal Plate - Display Ads - Bangalore Custom Dec 12, 2025 - Jan 8, 2026 Show last 30 days

Dec 12, 2025 Jan 8, 2026

Search Segment Columns Reports Download Expand More

Campaign	Budget	Status	Optimization score	Campaign type	More options
Drafts in progress: 0					
The Royal Plate - Display Ads - Bangalore	₹500.00/day	Eligible	-	Display	0
Total: All but removed campaigns in your cur...					0
Total: Campaign					0

Reporting is not real-time. Time zone for all dates and times: (GMT+05:30) India Standard Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Ad groups - nirmala 11.15 - Go x +

ads.google.com/aw/adgroups?campaignId=23442032330&ocid=7598668316&workspaceId=0&euid=1471052070&\_u=4144557430&uscid=7598668316&\_c=5697780284&authuser=0&subid=in-e...

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Dec 12, 2025 Jan 8, 2026

Search Segment Columns Reports Download Expand More

Ad group	Status	Default max. CPC	Ad group type	Clicks	Impr.	CTR	Avg. CPC	Cost	
royal plate display ad	Eligible	₹0.01	Display	0	0	-	-	₹0.00	
Total: All but removed ad groups in your c...					0	0	-	-	₹0.00
Total: Campaign					0	0	-	-	₹0.00

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Ads - nirmala 11.15 - Google A... x

ads.google.com/aw/ads?campaignId=23442032330&adGroupId=192948310444&ocid=7598668316&workspaceId=0&euId=1471052070&u=4144557430&uscid=7598668316&c=5697780284&aut...

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Overview Recommendations Insights and reports

Campaigns

Goals Tools Billing Admin

Ad group: royal plate display ad

Custom Dec 12, 2025 - Jan 8, 2026

Dec 12, 2025

Ad status: Enabled, Paused Add filter

Ad	Status	Ad strength	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost
The Royal Plate ... 200 x 200	Eligible	-	Image ad	0	0	-	-	₹0.00
the royal plate (4... 300 x 250	Eligible	-	Image ad	0	0	-	-	₹0.00
Delicious & Tast... 728 x 90	Eligible	-	Image ad	0	0	-	-	₹0.00
Fresh... +2 more Fresh, Premiu... Royal... +1 more View asset details	Eligible	Average	Responsive display ad	0	0	-	-	₹0.00

Total: Ads in your current view

Total: Ad group

Snipping Tool

Screenshot copied to clipboard  
Automatically saved to screenshots folder.

Markup and share

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9:07 AM 1/9/2026

