

Facebook Traffic Campaign

Facebook | Instagram

glowmegood.in

 7997690502





Campaigns



LMS Ads Account (12169...)



100 Opportunity score

Updated just now



Review and publish



All ads

Actions

Had delivery

Active ads

+ See more

Create a view



Search to filter by name, ID or metrics

Campaigns

Ad sets

Ads

Last 30 days: Jan 4, 2026 - Feb 2, 2026

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown



Off / On



Campaign



Delivery



Actions



Bid strategy



Budget



Attribution setting



No results found

You haven't created any ads yet.

Create Ad

Campaigns S LMS Ads Ac

Go to Account Overview

Choose a buying type ⓘ
Auction

Choose a campaign objective

- Awareness
- Traffic
- Engagement
- Leads

Traffic
Send people to a destination, like your


[About campaign objectives](#) Cancel Continue

Review and publish

Create a view

Last 30 days: Jan 4, 2026 - Feb 2, 2026

Category Budget Attribution setting

Campaigns S LMS Ads Account (12169... 100 Opportunity score Updated just now Review and publish ... 

All ads Actions Create a view ...

Campaigns Ad sets


+ Create Duplicate E


Off / On ↕ Campaign ↕ Category Budget ↕ Attributic setting

Create Ad

Choose a campaign setup

Create your traffic campaign using a recommended setup to maximize performance, or manually build your campaign. Suggestions may vary based on your recent ad account activity.

 **Recommended settings**
Use preset campaign optimizations to help meet your goals. Preset settings include Advantage+ audience, Advantage+ placements and more.
Streamlined Best practices

 **Manual traffic campaign**
Create a traffic campaign from scratch for finer control over all settings.

Back Continue

- LMS Traffic ...
- New Traff...
- New Tr...

[Edit](#) [Review](#)

Show more options

Budget

Budget strategy

- Campaign budget
Automatically distribute your budget to the best opportunities across your campaign. Also known as Advantage+ campaign budget. [About campaign budget](#)
- Ad set budget
Set different bid strategies or budget schedules for each ad set.

Budget

Daily budget INR

You'll spend an average of ₹1,000.00 per day. Your maximum daily spend is ₹1,750.00 and your maximum weekly spend is ₹7,000.00.

[About daily budget](#)

100 Campaign score
You're using our recommended setup.

[Close](#) ✓ All edits saved

[Next](#)

LMS Traffic ...

New Traffi...

New Tr...

Edit Review

A/B test Off

Help improve ad performance by comparing versions to see what works best. For accuracy, each one will be shown to separate groups of your audience. [About A/B tests](#)

100 Campaign score

You're using our recommended setup.

Special Ad Categories

Declare if your ads are related to financial products and services, employment, housing, social issues, elections or politics to help prevent ad rejections. Requirements differ by country. [About Special Ad Categories](#)

Categories

Select the categories that best describe what this campaign will advertise.

Declare category if applicable

Close ✓ All edits saved

Next

Navigation sidebar with icons for home, analytics, notifications, edit, calendar, and other tools. A breadcrumb trail shows: LMS Traffic Campaign > LMS Traffic Ad Set > 1 Ad.

LMS Traffic Campaign > LMS Traffic Ad Set > 1 Ad

[Edit](#) [Review](#)

In draft [...](#)

Ad set name

LMS Traffic Ad Set [Create template](#)

Campaign score 100

You're using our recommended setup.

Conversion

Conversion location
Choose where you want to drive traffic.
[About conversion locations](#)

- Website**
Send traffic to your website.
- App**
Send traffic to your app.
- Message destinations**
Send traffic to Messenger, Instagram and WhatsApp.

Audience definition

Your audience is broad.

Broad audiences can improve performance and reach more people likely to respond.

Narrow Broad

Estimated audience size: 329,100,000 - 387,100,000

Estimates do not include Advantage+ audience options and may vary significantly over time based on...

[Close](#) ✔ All edits saved [Back](#) [Next](#)

- LMS Traffic ...
- LMS Traff...
- New Tr...

In draft

Edit Review

Budget & schedule

Budget
You set a daily Advantage+ campaign budget of ₹1,000.00.

Ad set spending limits
None added

Schedule

Start date
Feb 3, 2026 10:16 AM IST

End date
 Set an end date

100 Campaign score
You're using our recommended setup.

Audience definition
Your audience is broad.
Broad audiences can improve performance and reach more people likely to respond.



Estimated audience size: 329,100,000 - 387,100,000

Estimates do not include Advantage+ audience options and may vary significantly over time based

Close ✓ All edits saved

Back Next

Navigation sidebar with icons for home, analytics, notifications, edit, calendar, documents, people, and settings.

LMS Traffic Campaign > LMS Traffic Ad Set > 1 Ad

In draft

Edit Review

India
Mancherial, Telangana + 25mi

Include Search locations Browse

Your audience location has been changed from India to Mancherial. Undo change



Close All edits saved

Campaign score 100
You're using our recommended setup.

Audience definition
Your audience is broad.
Broad audiences can improve performance and reach more people likely to respond.
Estimated audience size: 1,000,000 - 1,200,000
Estimates do not include Advantage+ audience options and may vary significantly over time based on...

Back Next

- LMS Traffic ...
- LMS Traff...
- New Tr...

Edit Review

Detailed targeting

Include people who match

- Web development (websites)
- Web hosting (computing)
- Interests > Business and industry > Personal finance (banking)
- Credit cards (credit & lending)
- Insurance (business & finance)
- Investment (business & finance)

Search: Add demographics, interests or behaviors Browse

- Demographics
- Interests
 - Business and industry
 - Entertainment (leisure)

Campaign score

100 You're using our recommended setup.

Audience definition

Your audience is broad.

Broad audiences can improve performance and reach more people likely to respond.

Narrow ————— Broad

Estimated audience size: 803,200 - 945,000

Estimates do not include Advantage+ audience options and may vary significantly over time based

Back Next

- LMS Traffic ...
- LMS Traff...
- New Tr...

Edit Review

based on where it's likely to perform best.

[Hide options](#)

Brand safety and suitability
Brand safety: Meta applies brand safety to all ads through our [Community Standards](#) and [Monetization Policies](#), keeping your ads away from objectionable content.

Brand suitability: In some cases, brands want more control over where ads can appear. Brand suitability filters or excludes specific topics or publishers. Keep in mind that using these controls can lower your reach and increase costs.

Inventory filters
We apply the default inventory filter unless you change it. Content that's excessively controversial or offensive is always excluded, regardless of what filter you choose.

In-content ads
Expanded (ad set)

Audience Network ads
• Expanded (ad set)

Campaign score
100 You're using our recommended setup.

Audience definition
Your audience is broad.
Broad audiences can improve performance and reach more people likely to respond.

Narrow Broad

Estimated audience size: 803,200 - 945,000

Estimates do not include Advantage+ audience options and may vary significantly over time based

Close ✓ All edits saved

Back Next

LMS Traffic ...

LMS Traff...

L...

Edit Review

The profiles that will be used in your ad.

*** Facebook Page**

Laxmi Makeup Studio

Instagram account

sridharc801

Threads profile

Create a profile in the Threads app, or use your Instagram account or Facebook Page to run your ad. [Learn more](#)

Use Instagram account

100 Campaign score

You're using our recommended setup.

Ad preview

Advanced preview

By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

Close Back Publish

Navigation sidebar with icons for home, analytics, notifications, edit, calendar, documents, people, and settings.

Edit Review

Format
Choose an ad creative layout.

- Flexible
- Single image or video
- Carousel
- Collection

[Hide options](#)

Multi-advertiser ads
Your ad can appear with others in the same ad unit to help promote discoverability. Your ad creative may be resized or cropped. [About multi-advertiser ads](#)

Campaign score 100
You're using our recommended setup.

Ad preview [Advanced preview](#)

Destination

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

Close Back Publish

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- 🔍
- 🐛

[Edit](#) [Review](#)

click your ad. [Learn more](#)

Instant Experience
Send people to a fast-loading, mobile-optimized experience.

Website
Send people to your website.

* Website URL ⓘ

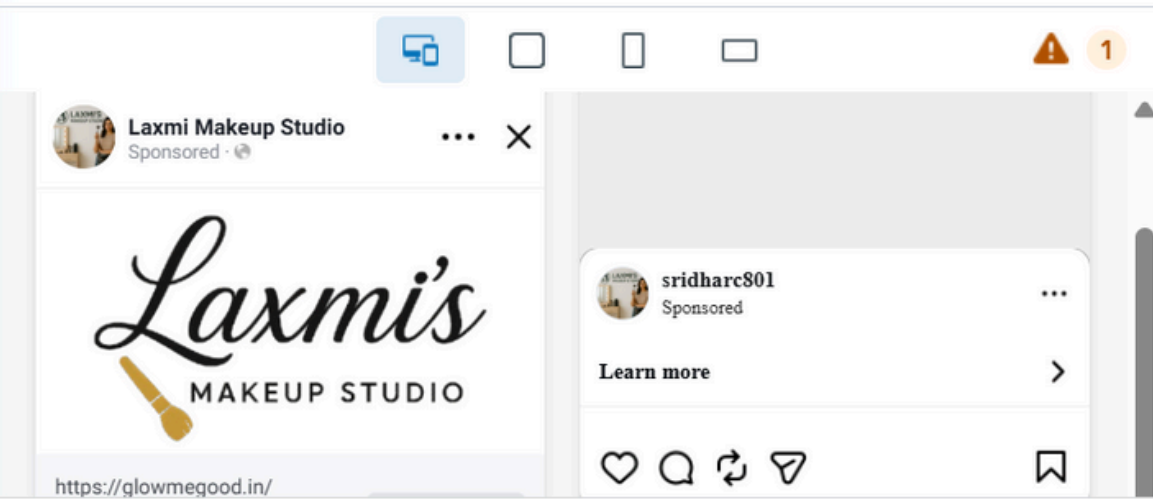
[Preview URL](#)

📘 URL parameters have been moved to Tracking so you can manage them in one place.

Display link

Campaign score ⓘ
100 You're using our recommended setup.

Ad preview [Advanced preview](#)



The ad preview shows a sponsored post for 'Laxmi Makeup Studio' with a logo featuring a brush and the text 'Laxmi's MAKEUP STUDIO'. The post is shown in a mobile view with a user profile 'sridharc801' and a 'Learn more' link. A warning icon with the number '1' is visible in the top right corner of the preview area.

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

[Close](#) ✓ All edits saved [Back](#) [Publish](#)

- Set up your creative
 - Creative setup**
 - Media
 - Crop
 - Text
 - Enhancements

Creative setup

Review and manage the information we found in your ad sources and we'll use it in your chosen enhancements.

● Source URL: [Edit sources](#)

Extensions

Site links ⓘ On

Potentially help increase conversions by giving people more ways to learn and buy. ⓘ

[Cancel](#) [Next](#)

Set up your creative

Creative setup

Media

Crop

Text

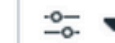
Enhancements

Media

Select or upload the media you want to use for your ad. You can select one image or video.

All Account Business Instagram Page

Search media



+ Upload

Instagram Images

Showing first 5 images [See all](#)



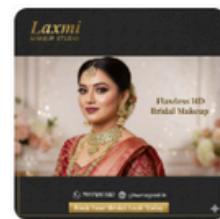
1024 x 1024



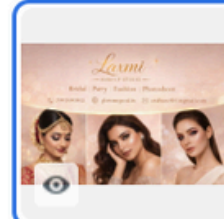
1024 x 1280



1024 x 1024



1024 x 1024



1536 x 1024

Laxmi Makeup Studio

Showing first 8 images [See all](#)

1 selected
Media from you



0 selected
Media from AI

Cancel

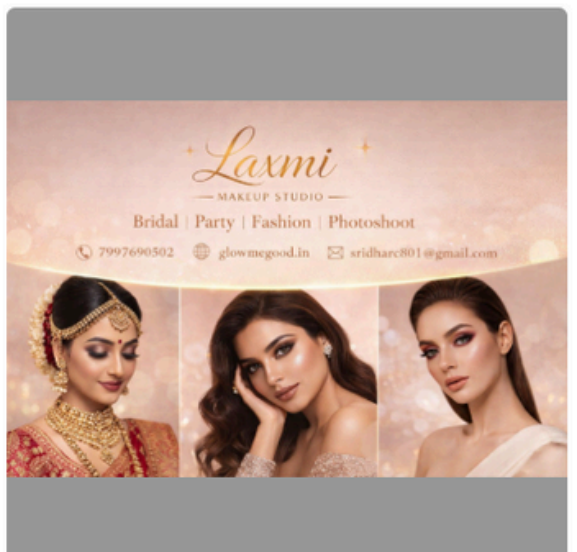
Next

- Set up your creative
- ✓ Creative setup
 - ✓ Media
 - Crop**
 - Text
 - Enhancements

Select media crop for placements
We evaluated your image and cropped it to fill the placement when we think it may perform better. You can edit these crops or upload new media for each placement by hovering over the image.


Square

Original
 1:1




Vertical

Original
 9:16



Horizontal

Original
 1.91:1



Set up your creative

- ✓ Creative setup
- ✓ Media
- ✓ Crop
- Text
- Enhancements

Text

Add multiple text options and we'll show the one we predict will perform best when your ad is delivered.

Primary text (1 of 5)

Not optimized

Every bride deserves to feel flawless on her big day.
At Laxmi Makeup Studio, we create timeless looks with a touch of luxury.
Bridal | Party | Fashion | Photoshoot
Book now: 7997690502

+ Add text option

Headline

1 of 5

Professional Makeup Services

+ Add headline option

Description

1 of 5

Bridal • Party • Fashion • Photoshoot makeup by Laxmi Makeup Studio.

+ Add description option

Call to action

Book now

Cancel Next

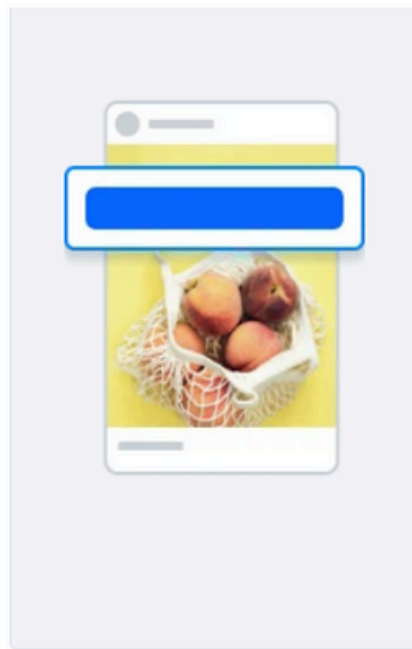
Set up your creative

- ✓ Creative setup
- ✓ Media
- ✓ Crop
- ✓ Text
- Enhancements

Advantage+ creative enhancements

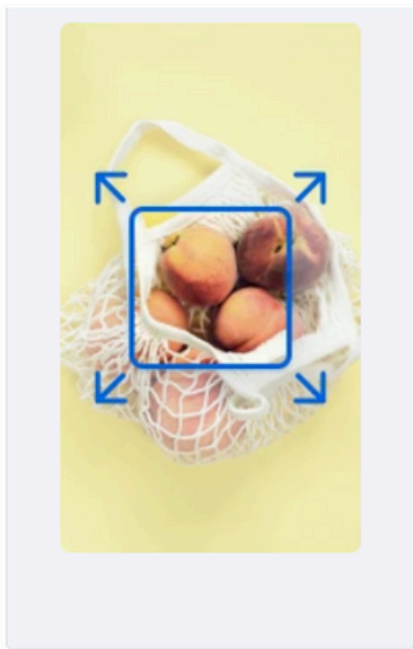
By using AI creative enhancements, you agree to the [Ad Creative Generative AI Terms](#).

For review (5) Other active enhancements (1)

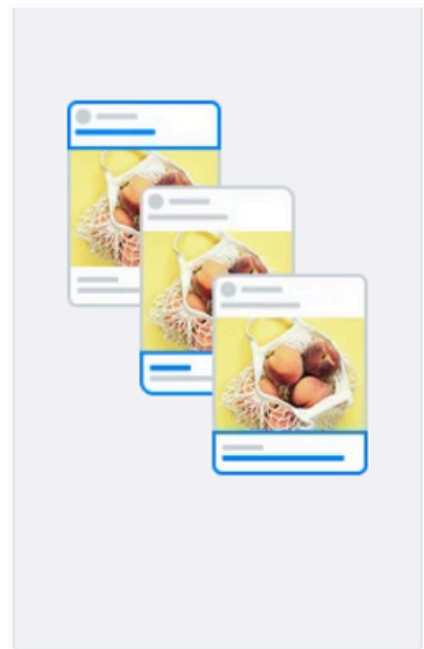


We'll add text options as overlays on top of your image.

Customize

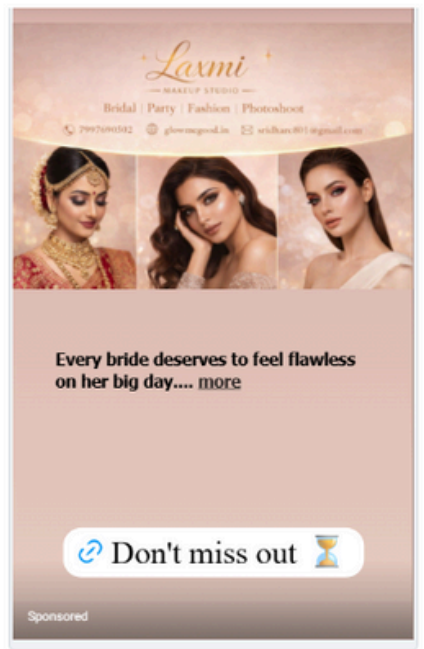


We'll crop and expand media, and animate text.



Any text you provide may appear as primary text, headline or description.

Customize



Enhancing CTA to include phrases with your ad's CTA.

Customize

Cancel Done

LMS Traffic Campaign > LMS Traffic Ad Set > LMS Traffic Ad In draft

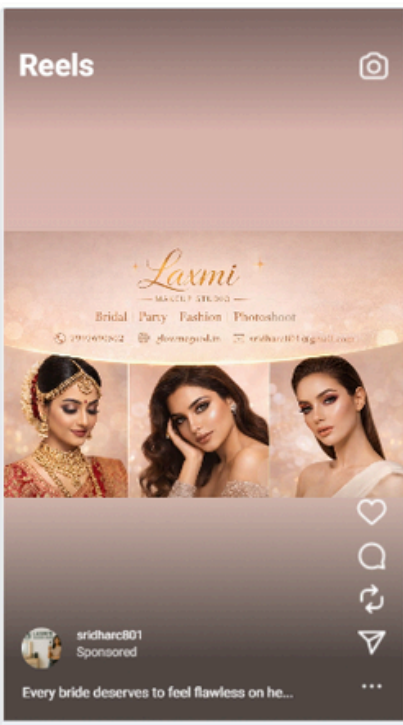
Set up your creative

- ✓ Creative setup
- ✓ Media
- ✓ Crop
- ✓ Text
- Enhancements

Advantage+ creative enhancements

By using AI creative enhancements, you agree to the [Ad Creative Generative AI Terms](#).

For review (5) Other active enhancements (1)



Animating image and/or text to increase visual interest.

Cancel Done

- LMS Traffic Campaign
- LMS Traffic Ad Set
- LMS Traffic Ad

In draft

Edit Review

Duplicate ad

- Feeds, In-stream ads for reels
- Stories, Status, Reels, Search results, Apps and sites
- Right column, Search results

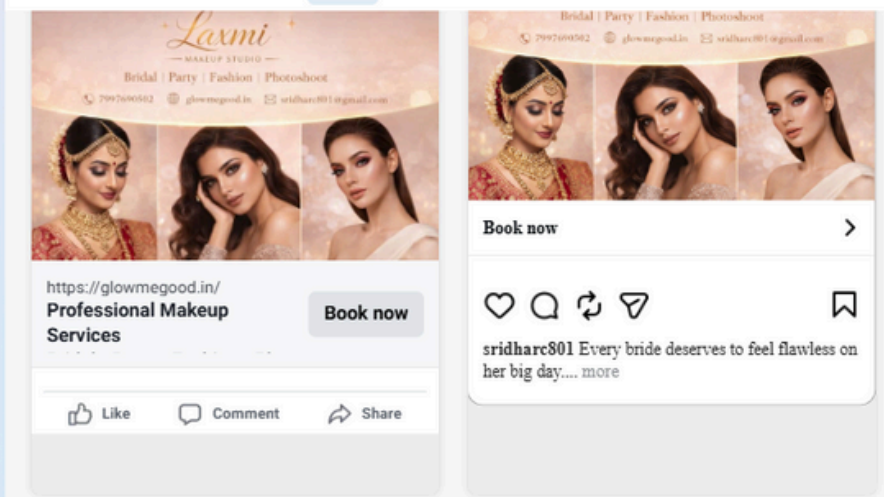
Format display options
Display media in more ways to resonate better with the people seeing your ad.

0 of 1 format display options enabled
Not using site links

Collection
No format display options selected.

Campaign score 77
Your campaign has room to improve.

Ad preview Advanced preview



Reveal details over time

By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our Terms and Conditions.

Close All edits saved

Back Publish

- LMS Traffic Campaign
- LMS Traffic Ad Set
- LMS Traffic Ad

Languages Off

Add your own translations or automatically translate your ad to reach people in more languages. [Learn more](#)

Tracking

Choose conversion events to track. This ad account's selected conversion dataset will be tracked by default.

Website events [Set up](#)

App events [Set up](#)

Offline events [Set up](#)

URL parameters

key1=value1&key2=value2

[Build a URL parameter](#)

Ad rendering and interaction may vary based on device, format and other factors.

By clicking **Publish**, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

[Close](#) ✓ All edits saved [Back](#) [Publish](#)

- LMS Traffic Campaign
- LMS Traffic Ad Set
- LMS Traffic Ad

Edit Review

Languages Off
Add your own translations or automatically translate your ad to reach people in more languages. [Learn more](#)

Tracking
Choose conversion events to track. This ad account's selected conversion dataset will be tracked by default.

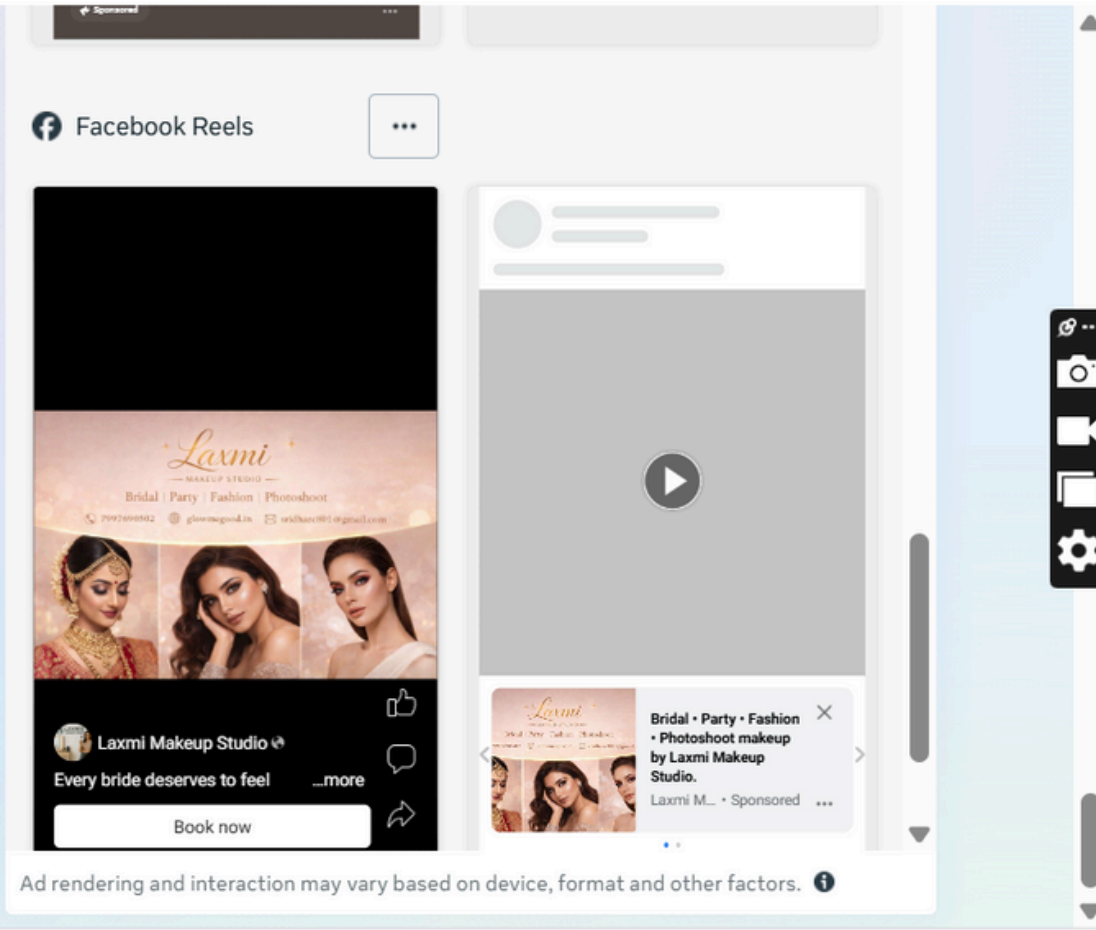
Website events

App events

Offline events

URL parameters

[Build a URL parameter](#)



By clicking Publish, you acknowledge that your use of Meta's ad tools is subject to our [Terms and Conditions](#).

Close All edits saved Back Publish

- LMS Traffic Campaign
- LMS Traffic Ad Set
- LMS Traffic Ad

In draft

Select location and currency

Payment methods vary by region, so they'll be customized to where you're located.

Country/region: India

Currency: Indian Rupee

You can only use Indian Rupee (INR) if your country is India.

Set time zone

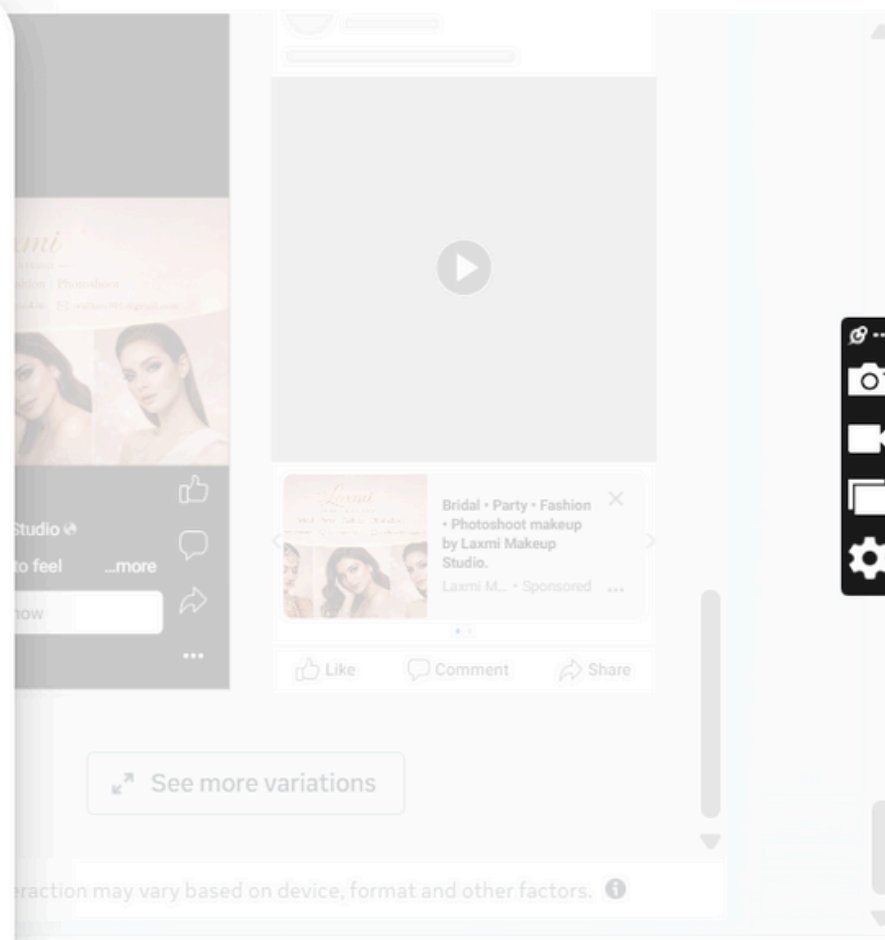
Ads run according to your time zone.

Kolkata, Asia (GMT+05:30)

Search by city, country or time zone name

Your location and currency cannot be changed once set.

Next



Close All edits saved

Back Publish

Thank You!

We appreciate your
engagement and support!

glowmegood.in

 **7997690502**

