

Power ranking

Internship task

Google Ads

App Campaigns



What is **App Network**?



Ads shown inside other mobile apps



Reach users while they use apps



Best for App Installs & Engagement



Get More App Installs & Users!

Account paused - To restart your ads, complete advertiser verification. Hide Learn more Start here

- Overview
- Recommendations
- Insights and reports
- Campaigns
 - Campaigns
 - Ad groups
 - Experiments
- Assets
- Audiences, keywords and content
- Change history

View (2 filters) All campaigns Campaign Internship Google Ads App Network Task Ad groups (1) Select an ad group

Enabled Status: Bid strategy learning Account: Uma Karthik Type: App Budget: ₹1,000.00/day Optimisation score: — Simulate campaign changes Campaign settings

Overview

Custom 14 Dec 2025 - 10 Jan 2026 Show last 30 days



Performance diagnostics

Campaign diagnostics

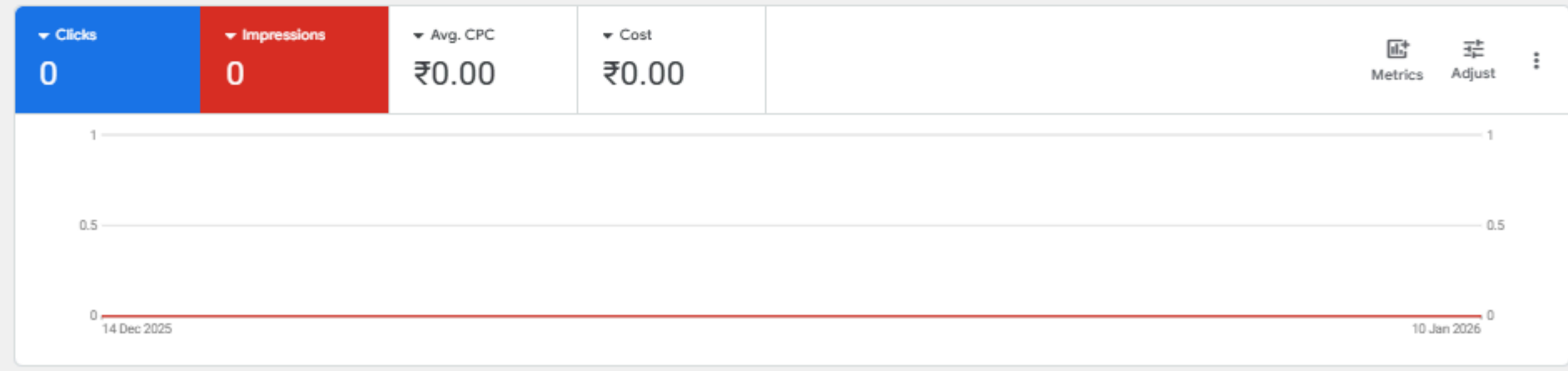
Campaign can't run due to account issues

Campaign published Started on 10 January 2026 Impressions Detected issues Installations Upcoming

- Account balance is exhausted [Add funds] [View details]
- Advertiser verification missing [Fix it] [View details]
- New bid strategy is learning [View details]

[View campaign diagnostics](#)

Performance summary



Explore more

Locations Impressions

Geographic location of people who interacted with your ads

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Campaigns Custom 14 Dec 2025 - 10 Jan 2026 [Show last 30 days](#)

You are viewing data between 2025-12-14 and 2026-01-10 [Change date range](#) [Dismiss](#)

Cost	Conversions	Avg. target CPA
₹0.00	0.00	—
+ ₹0.00	+ 0.00	—

Metrics Adjust Download Expand



Campaign	Budget	Status	Optimisation score	Campaign type	Cost / Install	Cost/In-app action	View-through conv.	Installations	In-app actions	Participated in-app actions	Cost	Cost / Participated in-app action	Conv. rate	Conversions	Cost / conv.
Drafts in progress: 0															
Internship Google Ads App Network Task	₹1,000.00/day	Bid strategy learning	—	App	—	—	0	0.00	0.00	0.00	₹0.00	—	0.00%	0.00	₹0.00
Total: All but removed campaigns in your current view															
Total: Campaign															

Reporting is not carried out in real time. Time zone for all dates and times: (GMT+05:30) India Standard Time. [Learn more](#)
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Ad group	Status	Target CPA	Conversions	Cost / conv.	Cost / Install	Cost/In-app action	View-through conv.	Brand inclusions	Locations of interest	Installations	In-app actions	Participated in-app actions	Cost	Cost / Participated in-app action	Conv. rate
Amazon Internship Task	Eligible	₹10.00	0.00	₹0.00	-	-	0	-	-	0.00	0.00	0.00	₹0.00	-	0.00%
Total: All but removed ad groups in your c...			0.00	₹0.00	-	-	0			0.00	0.00	-	₹0.00	-	0.00%
Total: Campaign			0.00	₹0.00	-	-	0			0.00	0.00	-	₹0.00	-	0.00%

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THANK YOU