

- Create
- Accounts
- Campaigns
- Goals
- Tools
- Billing
- Admin

Performance

Performance View (2 filters) All campaigns

All time Jan 12, 2026 Show last 30 days



Account status: Active, Draft Level: Directly linked Add filter

	Account ↑	Optimization score	Direct manager	Account type	Clicks	Impr.	CTR	Avg. CPC	Cost
Nothing matches your filters, try changing level filter from Directly linked to All									
Total: 0 Manager, 0 Account					0	0	-	-	₹0.00

Account paused - To restart your ads, complete advertiser verification. Hide Learn more Start here

- Create
- Account settings
- Preferences
- Notifications
- Access and security**
- Goals
- Tools
- Billing
- Admin

Access and security

Users Managers Security


Link request ⓘ

Manager	Request received	Link sender	Actions	
Laxmi Makeup Studio MCC Account 803-854-4715	Jan 12, 2026	sridharc801@gmail.com	Accept	Decline

Add filter Expand

Manager ↑	Date linked	Manager type	Owner	Actions
You don't have any entries yet				










< 1 / 2 >  **Balance exhausted** - Your balance is either exhausted or nearly exhausted. To ensure your ads keep running, make a payment to add money to your account. [Dismiss](#) [Fix it](#)

What's your campaign objective?

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

 Sales Drive sales online, in app, by phone, or in store	 Leads Get leads and other conversions by encouraging customers to take action	 Website traffic Get the right people to visit your website	 App promotion Get more installs, engagement and pre-registration for your app
 Awareness and consideration Reach a broad audience and build interest in your products or brand	 Local store visits and promotions Drive visits to local stores, including restaurants and dealerships.	 Create a campaign without guidance You'll choose a campaign next	



Balance exhausted - Your balance is either exhausted or nearly exhausted. To ensure your ads keep running, make a payment to add money to your account. Dismiss Fix it

Select a campaign type

Search
Drive action on Google Search with text ads

Performance Max
Reach the right people wherever they're browsing with ads on Google Search, YouTube, Display, and more [See how it works](#)

Demand Gen
Drive demand and conversions on YouTube, Google Display Network, and more with image and video ads


Display
Reach potential customers across 3 million sites and apps with your creative

Shopping
Promote your products from Merchant Center on Google Search with Shopping ads

Video
Drive action on YouTube with your video ads

App
Promote your Android or iOS app on Google Search, Play, YouTube and partner sites with app ads



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Choose goals you would like to focus on

Pick the most important goals that you would like to focus on. Based on your selection, Smart Bidding will then optimize your campaign performance by delivering your ads to the right people. [Learn more about smart bidding](#)

- Purchase**
Show your ads to people who are most likely to buy products from your website, app, or store.
- Form submissions from your ads**
Let highly engaged leads enter their info right from your ad. Easy to set up and integrate with any lead management system. No coding required. [See examples](#)
- Form submissions from your website**
Gather leads' information through a form on your website. Some coding may be required.
- Sign up**
Show your ads to people who are most likely to signs up for a free newsletter or trial, creates an account, or pre-registers
- Page view**
Show your ads to people who are most likely to view a page on your website (such as an article or product page)

[See more](#)



< 1 / 2 >  **Balance exhausted** - Your balance is either exhausted or nearly exhausted. To ensure your ads keep running, make a payment to add money to your account. Dismiss Fix it

Campaign name

Laxmi Makeup Search

Turn on enhanced conversions for your account

Enhanced conversions automatically detects and uses data customers provide on your website (such as email addresses), which can improve measurement and optimize your campaign. This setting will apply to all eligible conversions in your account. [Learn more about enhanced conversions](#)

Turn on enhanced conversions

By clicking "Agree and continue", you confirm that you comply with Google's [policies](#). You are instructing Google to process your data as described in [ads targeting Google Policy article](#). The [Google Ads Data Processing terms](#) apply to enhanced conversions.

Back Continue



Enable 2-Step Verification on your Google account - Protect your Google account against password theft. Dismiss Learn more Get started



Bidding

What do you want to focus on? [?]

Clicks [▼]

Set a maximum cost per click bid limit

Maximum CPC bid limit [?]

₹ 100

Alternative bid strategies like portfolios are available in settings after you create your campaign

Customer acquisition

Only bid for new customers

Your campaign will be limited to only new customers, regardless of your bid strategy

By default, your campaign bids equally for new and existing customers. However, you can configure your customer acquisition settings to optimize for acquiring new customers. [Learn more about customer acquisition](#)

Next



Your estimated performance is shown after you've entered

- Keywords





Google Search Partners Network (recommended)
Ads can appear near Google Search results and on other [Google Search Partners](#) websites when people search for terms that are relevant to your keywords. Search Partners can include hundreds of non-Google websites, Parked Domains, as well as YouTube and other Google sites.

Expand your reach with Google search partners: Reach additional customers on partner sites [?](#) [Apply](#)

Google Display Network (recommended)
Ads can appear on relevant sites, videos, and apps across Google (like YouTube) and the Internet when you have leftover Search budget

Use Display Expansion: Show your ads in more places and get more conversions at a similar cost per action (CPA) [?](#) [Apply](#)

Locations [^](#)

Select locations for this campaign [?](#)

- All countries and territories
- India
- Enter another location

Locations (1)	Reach ? x
Mancherial, Telangana, India city	120,000 ? x

Enter a location to include or exclude

[Advanced search](#)



Your estimated performance is shown after you've entered

- Keywords





Does your campaign have European Union political ads?

Required

- Yes, this campaign has EU political ads
- No, this campaign doesn't have EU political ads

EU regulation requires Google to ask this question
[Learn how an EU political ad is defined](#)

Audience segments Select audience segments to add to your campaign.

Ad rotation

- Optimize: Prefer best performing ads
- Do not optimize: Rotate ads indefinitely

Show ads that are expected to get more clicks or conversions. Recommended for most advertisers.

Ad schedule

All days 00:00 to 00:00

Add

To limit when your ads can run, set an ad schedule. Keep in mind that your ads will only run during these times.

Based on account time zone: (GMT+05:30) India Standard Time
Saving this removes the settings you changed and adds new ones, resetting any performance data



Your estimated performance is shown after you've entered

- Keywords





Get keyword suggestions (optional)

Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services

Final URL

Enter products or services to advertise

Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for

[BEST MAKEUP ARTIST IN MANCHERIAL]
[BUDGET FRIENDLY MAKEUP ARTIST IN MANCHERIAL]
[LOW COST MAKEUP IN MANCHERIAL]
[BRIDAL MAKEUP IN MANCHERIAL]
[PARTY MAKEUP IN MANCHERIAL]
[FASHION MAKEUP IN MANCHERIAL]
[GROOM MAKEUP IN MANCHERIAL]
[AFFORDABLE BRIDAL MAKEUP IN MANCHERIAL]
[PHOTOSHOOT MAKEUP IN MANCHERIAL]
[ENGAGEMENT MAKEUP IN MANCHERIAL]

Match types help control which searches can trigger your ads
keyword = Broad match "keyword" = Phrase match [keyword] = Exact match [Learn more](#)

Ad group settings for AI Max BETA Turned off for your ad group





Ads

Try including more keywords in your headlines

Ad strength Poor

- Add headlines [View ideas](#)
- Include popular keywords [View ideas](#)
- Make headlines unique [View ideas](#)
- Make descriptions unique [View ideas](#)
- Add more sitelinks [View ideas](#)

Final URL

Final URL https://glowmegood.in/

This will be used to suggest assets for your ad

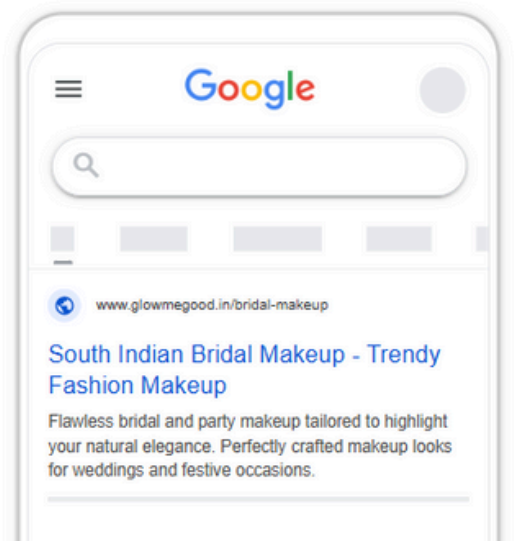
Display path

glowmegood.in / bridal-makeup / party-makeup

Headlines 6/15

Preview

Share Preview ads



83%



Ad group

Weekly clicks 715 Avg. Cost ₹41.62 Weekly cost ₹29,75...





Try including more keywords in your headlines



Ad strength Poor

- Add headlines [View ideas](#)
- Include popular keywords [View ideas](#)
- Make headlines unique [View ideas](#)
- Make descriptions unique [View ideas](#)
- Add more sitelinks [View ideas](#)

MANCHERIAL

[More ideas >](#)

South Indian Bridal Makeup

Required 26 / 30

Makeup For Every Event

Required 22 / 30

Timeless Bridal Elegance

Required 24 / 30

Night Party Makeup Pro

22 / 30

Trendy Fashion Makeup

21 / 30

Camera-Ready Makeup



19 / 30



Previews shown here are examples and don't include all possible formats. You're responsible for the content of your ads. Please make sure that your provided assets don't violate any Google policies or applicable laws, either individually, or in combination.



83%



Ad group

Weekly clicks

715

Avg. CTR

₹41.62

Weekly cost

₹29,75...



- Search
- Bidding
- Campaign settings
- AI Max
- Keyword and asset generation
- Keywords and ads
- Budget**
- Review

Budget

Decide how much you want to spend.

Your budget type (daily or campaign total) can't be changed once this campaign has started. You can change your budget amount at any time.

Select budget type

Average daily budget
Set your average daily budget for this campaign

- ₹5,101.27
- ₹4,251.06 **Recommended**
- ₹3,400.87

Set custom budget

Set your average daily budget for this campaign

Weekly clicks	Avg. CPC	Weekly cost
771	₹45.39	₹34,995.94

83%

Campaign optimization score



Weekly estimates

Estimates are based on your keywords and daily budget

Ad group 1

Weekly clicks	Avg. CPC
771	₹45.39

Weekly cost
₹34,995.94

Changes failed to save

- Overview
- Recommendations
- Insights and reports
- Campaigns**
 - Campaigns
 - Ad groups
 - Ads
 - Experiments
 - Campaign groups
- Assets
- Audiences, keywords, and content

Campaigns

View (2 filters) All campaigns

Custom Jan 12, 2026 Show last 30 days



	Budget	Status	Optimization score	Campaign type	Impr.	CTR
<input type="checkbox"/> Campaign						
<input type="checkbox"/> <ul style="list-style-type: none"> <input type="checkbox"/> Drafts in progress: 1 						
<input type="checkbox"/> Laxmi Makeup Search	₹5,000.00/day	Pending	-	Search	0	-
Total: All but removed campaigns in your cur... ?						
<input type="checkbox"/> Total: Account ?	₹5,000.00/day		-		0	-

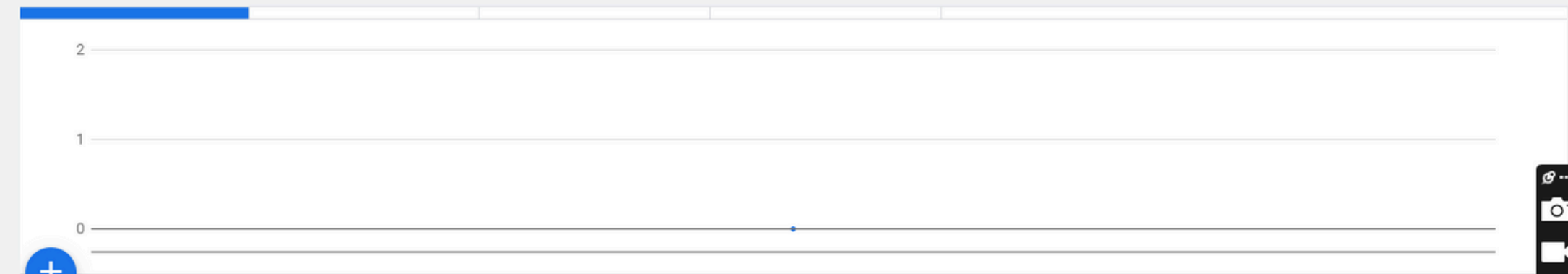
1 - 1 of 1

[Reporting is not real-time.](#) Time zone for all dates and times: (GMT+05:30) India Standard Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

- Overview
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Ad groups View (2 filters) All campaigns

Custom Jan 12, 2026 Show last 30 days



	Ad group	Campaign	Status	Ad group type	Impr.	CTR	Cost	Brand Inclusions
<input type="checkbox"/>	● Ad group							
<input type="checkbox"/>	● Laxmi Makeup Search	Laxmi Makeup Search	Not eligible Campaign is pending	Standard	0	—	₹0.00	—
Total: All but removed ad groups in your c... ?					0	—	₹0.00	
<input checked="" type="checkbox"/>	Total: Account ?				0	—	₹0.00	

1 - 1 of 1

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Google Ads

Search for a page or campaign

Appearance Refresh Help Notifications 878-809-8423 LMS sridharc801@gmail.com

Overview Recommendations Insights and reports Campaigns Goals Tools Billing Admin

View (2 filters) All campaigns Custom Jan 12, 2026 Show last 30 days

0 0 ₹0.00 Metrics Adjust Download Expand

2 1 0

Ad status: Enabled, Paused Add filter Search Segment Columns Reports Download Expand More

Ad	Campaign	Ad group	Status	Ad type	Clicks	Impr.
<input type="checkbox"/> <p>Best Makeup Artist Mancherial Makeup For Every Event Timeless Bridal Elegance +3... glowmegood.in/bridal-makeup/party-makeup Flawless bridal and party makeup tailored to highlight your natural elegance. Perfectly... View assets details · Preview ads</p>	Laxmi Makeup Search	Laxmi Makeup Search	Not eligible Under review, Campaign is pending	Responsive search ad	0	0
Total: Ads in your current view					0	0
Total: Account					0	0

1 - 1 of 1



*Thank
You!*

