




Select a campaign type




Search
Drive action on Google Search with text ads




Performance Max
Reach the right people wherever they're browsing with ads on Google Search, YouTube, Display, and more [See how it works](#)




Demand Gen
Drive demand and conversions on YouTube, Google Display Network, and more with image and video ads




Display
Reach potential customers across 3 million sites and apps with your creative



Shopping
Promote your products from Merchant Center on Google Search with Shopping ads



Video
[Drive action on YouTube with your video ads](#)



App
Promote your Android or iOS app on Google Search, Play, YouTube and partner sites with app ads



Select a campaign subtype

Video views ?
Get TrueView views and engagement from people who are more likely to consider your products or brand. You only pay when someone chooses to watch your ad. Your ads can show as skippable in-stream, in-feed, and Shorts ads. [Learn more](#)

Video reach

Efficient reach
Get the most reach for your budget using bumper, skippable in-stream, in-feed, and Shorts ads. [Learn more](#)

Non-skippable reach
Reach people using bumper, standard non-skippable, and 30-second non-skippable in-stream ads. [Learn more](#)

Target frequency
Reach the same people multiple times using bumper, skippable in-stream, non-skippable in-stream, in-feed, and Shorts ads. [Learn more](#)

Drive conversions
Get more conversions with video ads designed to encourage valuable interactions with your business [Learn more](#)

Ad sequence
Tell your story by showing ads in a particular sequence to individual viewers with skippable in-stream ads, non-skippable in-stream ads, bumper ads, or a mix. [Learn more](#)



- Video
- Campaign settings**
 - Campaign name**
 - Ad formats
 - Bid strategy
 - Budget and dates
 - Networks
 - Locations
 - Languages
 - EU political ads
 - Related videos

- Ad group
- Ads
- Bid
- Saved

General settings

Type: Video campaign

Campaign name: LMS Video views (16 / 256)

Ad formats

Using all available formats can help you get up to 40% more views, 40% more consideration lift, and 25% more search lift

- Skippable in-stream ads
- In-feed ads
- Shorts ads

Bid strategy: Target CPV

Campaign estimates

Available impressions

To see your available impressions, enter an end date

- End date

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget
- End date
- Bid
- Video ad



- Video
- Campaign settings**
 - Campaign name
 - Ad formats
 - Bid strategy
 - Budget and dates**
 - Networks
 - Locations
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- Ad group
- Ads
- Bid
- Saved

Bid strategy

Select your bid strategy

Target CPV

The following bid strategies aren't available in this campaign: Maximum CPV, Target CPM, Viewable CPM, Target CPA, Maximize conversions, Maximize conversion value, Target ROAS

With TrueView target cost-per-view (previously called Target cost-per-view) you set the average amount you want to pay for TrueView views of this campaign. From the TrueView target CPV you set, we'll optimize bids to help get as many TrueView views as possible. Some TrueView views may cost more or less than your target.

Budget and dates

Enter budget type and amount

Daily ₹ 1,000.00

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. [Learn more](#)

Start date: Jan 20, 2026

End date: None

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions: 10B+

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad



- Video
- Campaign settings**
 - Campaign name
 - Ad formats
 - Bid strategy
 - Budget and dates
 - Networks
 - Locations**
 - Languages
 - EU political ads
 - Related videos
- Ad group
- Ads
- Bid
- Saved

Networks

YouTube & Google

- YouTube
Ads can appear on YouTube videos and channels, YouTube home, and in YouTube search results
- Google TV [?](#)
Ads can appear in video-streaming apps available with Google TV. The Google TV network is only available for campaigns running in the United States [Learn more](#)

Google partners

- Video partners on the Google Display Network [?](#)
Video partners extend the reach of video ads to a collection of sites and apps in the Google Display Network. [Learn more](#)

Locations

Select locations for this campaign [?](#)

- All countries and territories
- India
- Enter another location

Locations (1)

Reach [?](#) [x](#)

Weekly estimates

Available impressions [^](#)

Based on your campaign settings but not your budget or bid

Impressions
25M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget
- Bid
- Video ad



Video

Campaign settings

- Campaign name
- Ad formats
- Bid strategy
- Budget and dates
- Networks
- Locations
- Languages
- EU political ads**
- Related videos

Ad group

Ads

Bid

Saved

Languages

Select the languages your customers speak.

Search input: Start typing or select a language

- English
- Telugu

EU political ads

Does your campaign have European Union political ads?

EU regulation requires Google to ask this question. [Learn how an EU political ad is defined](#)

- Yes, this campaign has EU political ads
- No, this campaign doesn't have EU political ads

I don't plan to use this account to run EU political ads. The same selection will be applied to all new and existing campaigns. You can change this for any campaign at any time.

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions: 25M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad



Google Ads

Video

Campaign settings

- Campaign name
- Ad formats
- Bid strategy
- Budget and dates
- Networks
- Locations
- Languages
- EU political ads
- Related videos**

Ad group

Ads

Bid

Saved

878-809-8423 LMS
sridharc801@gmail.com

estimates

available impressions

on your campaign settings but
r budget or bid

ssions

ur estimated performance

your estimated performance,
he following settings:

lget ✓

eo ad

Related videos

Add 2 to 5 videos related to your ad ?

Search for a video or paste the URL from YouTube

How to check your CC (Business) ...
by [Rajesh Forever - Telugu](#) • 9,134 views
Learn how to check your Business CC in ...

Forever living products|Aloe Vera ...
by [Ragini Jaiswal Forever](#) • 834,332 views
Hello, Ragini Jaiswal this side, a housewi...

Your related videos might not always show with your ads. Changes to the number and order of your related videos may also occur.

Examples of your related videos on YouTube

Your video ad

Sponsored

How to check your ...
9,134 views

Forever living prod...
834,332 views

Cancel Done

- Video
- Campaign settings**
 - Campaign name
 - Ad formats
 - Bid strategy
 - Budget and dates
 - Networks
 - Locations
 - Languages
 - EU political ads
 - Related videos**
- Ad group
- Ads
- Bid
- Saved

Related videos

Add videos related to your video ads to help increase engagement



How to check your CC (Business) in Forever ? I FLP
by Rajesh Forever - Telugu • 9,134 views
Learn how to check your Business CC in Forever with this easy-to-follow tutorial. Whether you're new to Forever or an existi...



Forever living products|Aloe Vera Gel & Forever fiber |Health Benefits Of Forever Fiber #flpindia
by Ragini Jaiswal Forever • 834,332 views
Hello, Ragini Jaiswal this side, a housewife as well as a digital network marketer. For any queries, contact me on 88400197...

Your campaign can run while your related videos are under review or disapproved. Check the approval status on the campaign "Settings" page.

Additional settings

Devices	All eligible devices (computers, mobile, tablet, and TV screens)	▼
Frequency capping	None	▼
Ad schedule	All day	▼
Third-party measurement	None	▼

Create your ad group

[Skip ad group and ad creation \(advanced\)](#)

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions
25M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad





Get keyword suggestions (optional)

Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services

Final URL

Enter products or services to advertise

Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for

[BEST MAKEUP ARTIST IN MANCHERIAL]
[BUDGET FRIENDLY MAKEUP ARTIST IN MANCHERIAL]
[LOW COST MAKEUP IN MANCHERIAL]
[BRIDAL MAKEUP IN MANCHERIAL]
[PARTY MAKEUP IN MANCHERIAL]
[FASHION MAKEUP IN MANCHERIAL]
[GROOM MAKEUP IN MANCHERIAL]
[AFFORDABLE BRIDAL MAKEUP IN MANCHERIAL]
[PHOTOSHOOT MAKEUP IN MANCHERIAL]
[ENGAGEMENT MAKEUP IN MANCHERIAL]

Match types help control which searches can trigger your ads
keyword = Broad match "keyword" = Phrase match [keyword] = Exact match Learn more

Ad group settings for AI Max BETA Turned off for your ad group



- Video
- Campaign settings
- Ad group**
 - Ad group name
 - Audience**
 - Audience expansion
- Content
- Ads
- Bid

Saved

Demographics

People with the following demographics

Gender

- Female
- Male
- Unknown

Age

- 18 to 65+ Unknown

Additional demographics

Parental status

- Parent
- Not a parent
- Unknown

Household income

- Top 10% to Lower 50% Unknown

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions
25M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad



- Video
- Campaign settings
- Ad group**
 - Ad group name
 - Audience
 - Audience expansion
 - Content**
 - Keywords**
 - Topics
 - Placements
- Ads
- Bid

Choose terms related to your products or services to target relevant content

Hair style
 Best Makeup Artist
 Bridal Makeup
 Party Makeup Services
 Makeup Services near me
 Fashion Makeup Artist in
 Photo shoot Services in
 High Volume Makeup Products
 Budget Friendly Makeup Artist In Mancherial
 Low cost Makeup Services in Mancherial

Get keyword ideas

Enter a related website

Enter your product or service

We only show keyword ideas that are relevant to your business. To get ideas, enter your landing page, a related website, or words or phrases that describe your product or service in the field above.

- Topics Add topics
- Placements Add placements

Saved

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions
130K

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad



- Video
- Campaign settings
- Ad group**
 - Ad group name
 - Audience
 - Audience expansion
 - Content**
 - Keywords
 - Topics**
 - Placements
- Ads
- Bid

Choose terms related to your products or services to target relevant content

Hair style
 Best Makeup Artist
 Bridal Makeup
 Party Makeup Services
 Makeup Services near me
 Fashion Makeup Artist in
 Photo shoot Services in
 High Volume Makeup Products
 Budget Friendly Makeup Artist In Mancherial
 Low cost Makeup Services in Mancherial

Get keyword ideas

Enter a related website

Enter your product or service

We only show keyword ideas that are relevant to your business. To get ideas, enter your landing page, a related website, or words or phrases that describe your product or service in the field above.

Topics	Health, Beauty & Fitness	▼
Placements	Add placements	▼

Saved

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions
1.9M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad



- Video
- Campaign settings
- Ad group**
 - Ad group name
 - Audience
 - Audience expansion
 - Content**
 - Keywords
 - Topics
 - Placements**
- Ads
- Bid
- Saved

Topics: Health, Beauty & Fitness

Placements

Select your placement targeting

Based on your network settings, your ads may not show on all of your selected placements. To include all your placements, select "Video partners on the Display Network".

Browse	Enter	None selected
Search by word, phrase, URL, or video ID		
YouTube channels	>	Your ad can appear on any YouTube or Display Network placements that match your other targeting. Add specific placements to narrow your targeting. If a specific website you target has an equivalent app, your ads can also show there.
YouTube videos	>	
Websites	>	
Apps	>	
App categories	>	

Note: Google's policy doesn't allow you to target placements that promote hatred, intolerance, discrimination, or violence towards an individual or group. All campaigns are

Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions
1.9M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad



- Video
- Campaign settings
- Ad group
- Ads**
- Bid

Create your video ads

Create one or more ads now, or skip this step and create them later. Your campaign won't run without at least one ad.

[Skip ad creation \(advanced\)](#)

Your YouTube video

Add up to 5 videos. Improve your campaign performance by using videos with different orientations.

Forever living products|Aloe Vera ...
by **Ragini Jaiswal Forever** • 834,350 views
Hello, Ragini Jaiswal this side, a housewi...

2CC అంటే ఏమిటి? Forever Busin...
by **Rajesh Forever - Telugu** • 16,689 views
Forever Living Business లో 2CC అంటే ఏ...

Warning: Videos longer than 3 minutes don't usually perform as well as shorter videos.

Search for a video or paste the URL from YouTube

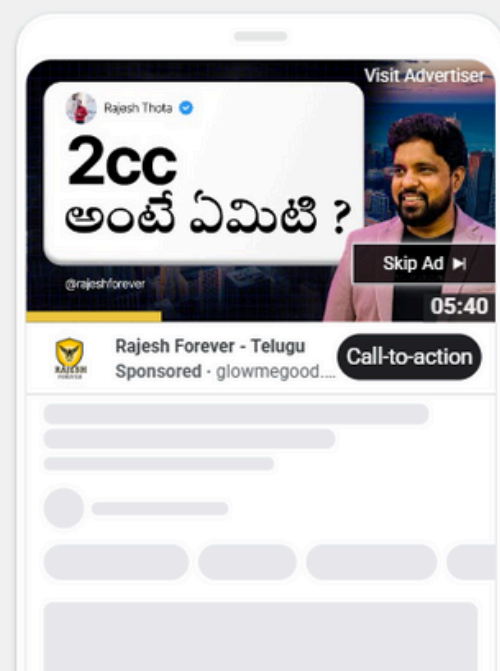
Final URL:

Display URL

YouTube

All formats | Navigation icons

Mobile phone example of your skippable in-stream ad on YouTube



Weekly estimates

Available impressions

Based on your campaign settings but not your budget or bid

Impressions
1.9M

Your estimated performance

To see your estimated performance, enter the following settings:

- Budget ✓
- Bid
- Video ad ✓

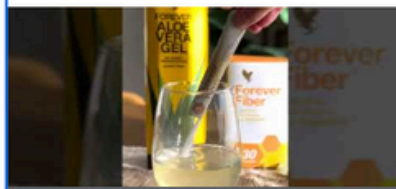
Saved

- Video
- Campaign settings
- Ad group
- Ads**
- Bid

[+ New video ad](#)

Responsive video ad

Laxmi Makeup Studio



+ 1 video

Responsive video ad

Set a bid for this ad group

Bid

TrueView target CPV bid

₹

✔ Your bid is set to an amount that can improve your campaign's potential reach and performance

With TrueView target CPV (cost-per-view), you set the average amount you're willing to pay for views for this campaign. From the TrueView target CPV you set, we'll optimize bids to help get as many TrueView views as possible. Some TrueView views may cost more or less than your target.

Weekly estimates

Available impressions
1.9M impressions

Your estimated performance

Based on your targeting, settings, daily budget of ₹1,000.00 and bid of ₹10.00




TrueView views	Impressions
23K - 130K	41K - 280K

TrueView avg. CPV	Budget spend
₹0.04 - ₹0.60	95% - 100%

Unique reach
0 - 130K

Congratulations! Your campaign is ready.

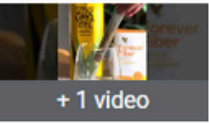
Review your campaign settings

 Jan 20, 2026 9:54 AM – No end date	Campaign objective No goal selected	Bid strategy Target CPV
 Mancherial		
 English, Telugu		Ad formats In-stream, In-feed, Shorts

Ad group information ^

Ad group name LMS Video views	Demographics Any age, Any gender, Any parental status, Any household income
Bid ₹10.00	Audience segments Any audience segment
	Keywords Hair style, Best Makeup Artist, Bridal Makeup + 7 more
	Topics Beauty & Fitness, Health
	Placements Add placements

Video ads: 1



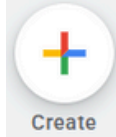
Ad name: Laxmi Makeup Studio

Your YouTube videos: Forever living products|Aloe Vera Gel & Forever fiber |Health Benefits Of Forever Fiber #flpindia, ... (and 1 more)

Video ad format: Responsive video ad

Video enhancements: Turned on





Overview

Overview

Campaign LMS Video views

Custom

Jan 12, 2026

Show last 30 days



Recommendations

Insights and reports

Campaigns

Assets

Audiences, keywords, and content

Change history



Explore more

Selected keywords TrueView v...

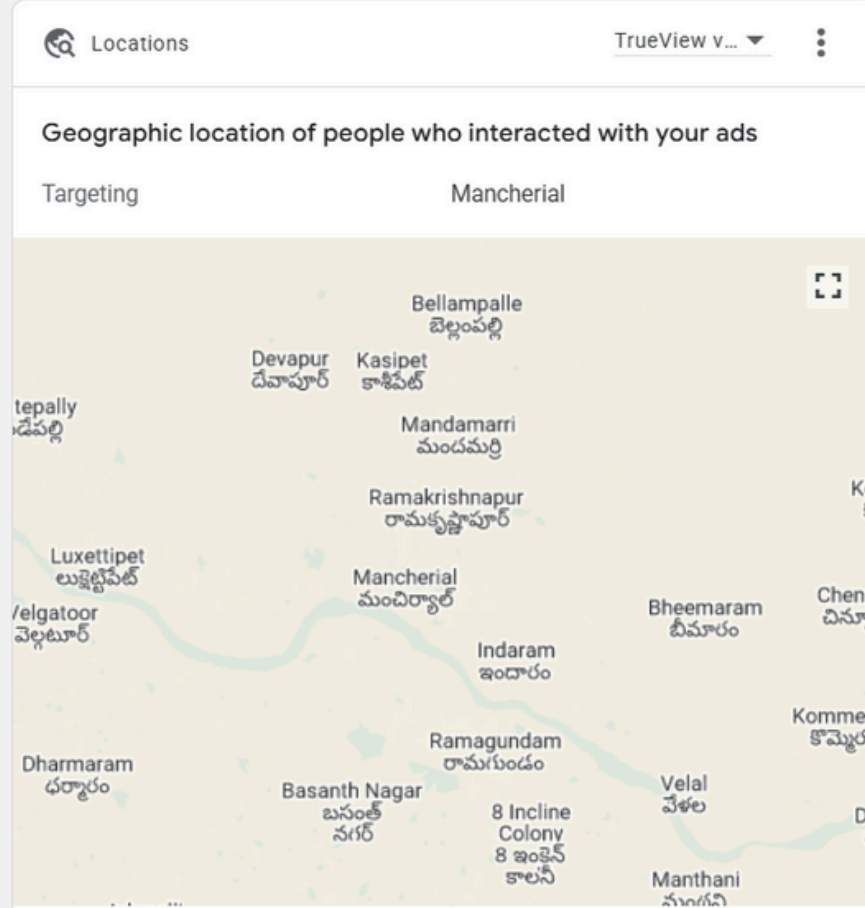
- Best Makeup...
- Bridal Makeup
- Budget Frien...
- Fashion Mak...
- Hair style
- High Volume...

No data

Keywords Negative keywords

Video ads

- LMS Video views



Google Ads

Search: "What are my top performing campaigns?"

Ads Advisor | Appearance | Refresh | Help | Notifications | 878-809-8423 LMS | sridharc801@gmail.com

Campaigns | LMS Video views | Custom | Jan 12, 2026 | Show last 30 days

Overview | Recommendations | Insights and reports | Campaigns | Ad groups | Ads | Experiments | Assets | Audiences, keywords, and content | Change history

1

0

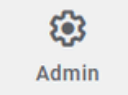
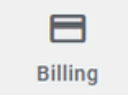
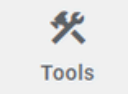
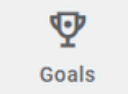
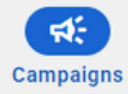
+ Add filter

<input type="checkbox"/>	Campaign	Budget	Status	Optimization score	Campaign type	↓ Impr.	TrueView views
▼	Drafts in progress: 0						
<input type="checkbox"/>	LMS Video views	₹1,000.00/day	Eligible	-	Video	0	0
Total: All but removed campaigns in your cur... ?				-		0	0
▼	Total: Campaign ?	₹8,000.00/day		-		0	0

1 - 1 of 1

[Reporting is not real-time.](#) Time zone for all dates and times: (GMT+05:30) India Standard Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Campaigns

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Ad groups

Campaign LMS Video views

Custom Jan 12, 2026 Show last 30 days



<input type="checkbox"/>	Ad group	Status	TrueView target CPV	TrueView views	TrueView avg. CPV	Ad group type	↓ Impr.	Cost	Brand Inclusions
<input type="checkbox"/>	LMS Video views	Eligible	₹10.00	0	–	Responsive video ad	0	₹0.00	–
Total: All but removed ad groups in your c...				0	–		0	₹0.00	
Total: Campaign				0	–		0	₹0.00	

1 - 1 of 1

Reporting is not real-time. Time zone for all dates and times: (GMT+05:30) India Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
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Ads Campaign LMS Video views

Custom Jan 12, 2026 Show last 30 days

Ad	Ad group	Status	Ad type	Impr.	TrueView views	TrueView avg. CPV	Cost	Video
<input type="checkbox"/> <div style="display: flex; align-items: center;"> <div style="font-size: 8px;"> <p>Laxmi Makeup Studio</p> <p>Start now Book Your Appoint... Best Makeup Artist ... Awesome Monsoo... View asset details</p> </div> </div>	LMS Video views	Pending Under review	Responsive video ad	0	0	-	₹0.00	Fore + 1 more
Total: Ads in your current view				0	0	-	₹0.00	
Total: Campaign				0	0	-	₹0.00	

[Reporting is not real-time.](#) Time zone for all dates and times: (GMT+05:30) India Standard Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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THANK YOU

*Thank you for choosing
Laxmi Makeup Studio*

