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FACEBOOK LEAD AD

Facebook Campaign for Wh... ODMT Internship Day 16-25 - O... Best Multi-Cuisine Food & Fam... Meta Business Suite Meta Business Suite Ads Manager - Manage ads

adsmanager.facebook.com/adsmanager/manage/campaigns?business_id=894160196919458&nav_entry_point=mbs_sub_nav&act=162460365

ODMT About WordPress Dashboard - WordP... Apollo Hospitals Phot... https://nirmala.odmts... Tourist Places In Bangl... Add Post - Restaurant ... Womens wear Home - PLANT ORBIT Home - BAKERY

Campaigns The royal Plate Ad Accou... Discard drafts Review and publish (6)

All ads Actions Active ads Had

Search to filter by: name, ID or metrics

Campaigns Ad sets

+ Create Duplicate Edit Analy

Off/On Campaign

whatsapp Engagement Campaign

Royal Traffic Campaign

Results from 2 campaigns

Create new campaign New ad set or ad

- Awareness
- Traffic
- Engagement
- Leads**
- App promotion
- Sales

Leads
Collect leads for your business or brand.

Good for:

- Website and instant forms
- Instant forms
- Messenger, Instagram and WhatsApp
- Conversions
- Calls

About campaign objectives

Cancel Continue

28°C Sunny 3:40 PM 2/1/2026

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Royal Leads Campaign In draft

New Leads Ad Set

New Leads Ad

Royal Leads Campaign > 1 Ad set > 1 Ad Edit Review

Campaign name

Royal Leads Campaign Create template

Campaign details

Buying type
Auction

Campaign objective
Leads Show more options

Budget

Budget strategy

- Campaign budget
Automatically distribute your budget to the best opportunities across your campaign. Also known as Advantage+ campaign budget. About campaign budget
- Ad set budget

Close All edits saved Next

Campaign score 100 You're using our recommended setup.

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Royal Leads Campaign

New Leads Ad Set

New Leads Ad

Royal Leads Campaign > 1 Ad set > 1 Ad

In draft

Edit Review

Auction

Campaign objective

Leads

Show more options

Campaign score

100 You're using our recommended setup.

Budget

Budget strategy

Campaign budget
Automatically distribute your budget to the best opportunities across your campaign. Also known as Advantage+ campaign budget. [About campaign budget](#)

Ad set budget
Set different bid strategies or budget schedules for each ad set.

Budget

Daily budget ₹ 800.00 INR

You'll spend an average of ₹800.00 per day. Your maximum daily spend is ₹1,400.00 and your maximum weekly spend is ₹5,600.00.

[About daily budget](#)

Campaign bid strategy

Close All edits saved

Next

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Search

3:41 PM 2/1/2026

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Royal Leads Campaign

Royal Leads Ad Set

New Leads Ad

Royal Leads Campaign > Royal Leads Ad Set > 1 Ad

In draft

Edit Review

Search existing audiences

Age

18 - 65+

Gender

All genders

Detailed targeting

Include people who match

Interests > Additional interests

Food (food & drink)

Online food ordering (food & drink)

Restaurants (dining)

Interests > Family and relationships

Family (social concept)

Add demographics, interests or behaviors Browse

Campaign score

100 You're using our recommended setup.

Audience definition

Your audience is broad.

Broad audiences can improve performance and reach more people likely to respond.

Narrow Broad

Estimated audience size: 208,800,000 - 245,600,000

Estimates do not include Advantage+ audience options and may vary significantly over time based on your targeting selections and available data.

Close All edits saved

Back Next

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Search

3:48 PM 2/1/2026

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Royal Leads Campaign > Royal Leads Ad Set > 1 Ad

Ad set name: Royal Leads Ad Set

Conversion: Instant forms

Facebook Page: Royal Plate

Campaign score: 100

Audience definition: Broad

Performance goal: How you measure success for your ads.

Close All edits saved Back Next

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Ad name: royal Leads Ad

Partnership ad: Off

Identity: Royal Plate

Ad preview: Now you can see more variations of your ad in previews

Campaign score: 100

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create ad

Format
Choose an ad creative layout.

- Single image or video
- Carousel

Multi-advertiser ads
Your ad can appear with others in the same ad unit to help promote discoverability. Your ad creative may be resized or cropped. [About multi-advertiser ads](#)

Destination
Tell us where to send people immediately after they tap or click your ad. [Learn more](#)

Instant form
Make connections with people by letting them send contact information and other details to you through a form. [Learn more](#)

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Close ✓ All edits saved Back Publish

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New Tab fb lead adfb lead ad - fb lead ad.pdf Facebook Meta Business Suite Ads Manager - Manage ads

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create form

- Form type**
- Intro
- Questions
- Privacy policy
- Review screen
- Ending

Form type
Customize your form depending on the goal of your lead generation campaign. The options you select may impact the volume of submissions and cost per lead.

- More volume
Use a form that's quick to fill out and submit on a mobile device.
- Higher intent**
Add a review step that gives people a chance to confirm their info.
 - Require leads to verify their phone number with a one-time passcode.
- Rich creative
Hold your audience's attention with this form that integrates your company's images and messaging, including an optional about us, product detail and reviews sections.

Flexible form delivery
Allow Meta to adjust or remove form elements based on what people are most likely to respond to. [Learn more](#)

Save draft Next Publish

One-time passcode selection has moved
One-time passcode requirement can now be selected here. To enable the requirement on other form types, go to the Destination card.

Get Menu & Offers
Looking for delicious and hygienic food near you? 🍴
Get our latest menu, special offers, and table booking details.
The Royal Plate – Where great taste meets quality service.

Continue

23°C Mostly clear 10:11 PM 2/2/2026

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create form

- Form type
- Intro
- Questions
- Privacy policy
- Ending

20260123_1241_Royal Culinary Experience_si... 1024x1024

Replace Image

Greeting • Optional

Let people know any relevant details and why they should complete your form.

Headline

Get Menu & Offers 17/60

Description

Paragraph List

Looking for delicious and hygienic food near you? 🍴
Get our latest menu, special offers, and table booking details.
The Royal Plate - Where great taste meets quality service.

Remove greeting

Save draft

Settings

Tells a Story of Taste
Crafted with Passion. Served with Royal Care.

Royal Plate

Get Menu & Offers

Looking for delicious and hygienic food near you? 🍴
Get our latest menu, special offers, and table booking details.
The Royal Plate - Where great taste meets quality service.

Continue →

Previous Next Publish

28°C Sunny

Search

3:55 PM 2/1/2026

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create form

- Form type
- Intro
- Questions
- Privacy policy
- Ending

Contact information

Ask for contact information and additional personal details. This will be prefilled from their Facebook account.

Description

Let people know how the information they give you will be used or shared. [See examples](#)

Welcome To The royal Plate

Choose the type of information you need

- Full name
- Phone number Optional
- Email Optional [Collect Work Email](#)

Save draft

Settings

Contact information ⓘ

Welcome To The royal Plate

Full name
Enter your answer.

Phone number
Enter your answer.

Email
Enter your answer.

City

Continue

Previous Next Publish

28°C Sunny

Search

4:00 PM 2/1/2026

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create form

- Form type
- Intro
- Questions
- Privacy policy
- Ending

Description

Let people know how the information they give you will be used or shared. See examples

Welcome To The royal Plate

Choose the type of information you need

- Full name
- Phone number Optional
- Email Optional [Collect Work Email](#)
- City Optional

+ Add category

Save draft

Settings

Tells a Story of Taste

Crafted with Passion. Served with Royal Care.

Royal Plate

Get Menu & Offers

Looking for delicious and hygienic food near you? 🍴

Get our latest menu, special offers, and table booking details.

The Royal Plate - Where great taste meets quality service.

Continue →

Previous Next

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create form

- Form type
- Intro
- Questions
- Privacy policy
- Ending

We collect your information only to contact you about our services and 70/70

Custom notices Optional

You can add additional notices like marketing opt-ins and legal disclaimers to the default Facebook privacy disclaimer.

+ Add custom disclaimer

Save draft

Settings

Tells a Story of Taste

Crafted with Passion. Served with Royal Care.

Privacy policy

By clicking Submit, you agree to send your info to Royal Plate who agrees to use it according to their privacy policy. Facebook will also use it subject to our Data Policy, including to auto-fill forms for ads.

View Facebook Data Policy.

We collect your information only to contact you about our services and

Message Royal Plate on WhatsApp

We'll open WhatsApp so you can more easily and directly connect with this business.

Submit

Previous Next

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Create form

- Form type
- Intro
- Questions
- Privacy policy**
- Ending

LINK

Link text - Optional
36/70

Link: <https://janilenterprises.in/contact/>

Custom notices Optional

You can add additional notices like marketing opt-ins and legal disclaimers to the default Facebook privacy disclaimer.

Title
32/60

Title: Privacy Policy - The Royal Plate

Text

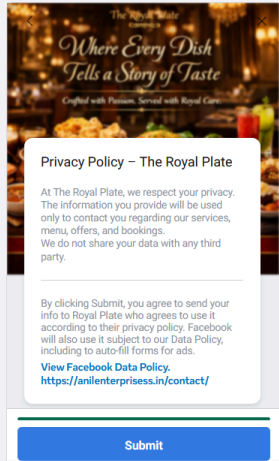
To add a link, highlight the words you want to link.

At The Royal Plate, we respect your privacy. The information you provide will be used only to contact you regarding our services, menu, offers, and bookings. We do not share your data with any third party.

+ Add new consent

Save draft

Settings



Privacy Policy - The Royal Plate

At The Royal Plate, we respect your privacy. The information you provide will be used only to contact you regarding our services, menu, offers, and bookings. We do not share your data with any third party.

By clicking Submit, you agree to send your info to Royal Plate who agrees to use it according to their privacy policy. Facebook will also use it subject to our Data Policy, including to auto-fill forms for ads.

[View Facebook Data Policy.](#)
<https://janilenterprises.in/contact/>

Submit

Previous Next

28°C Sunny

4:18 PM 2/1/2026

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

Set up your creative

- Media
- Trim
- Crop
- Text**
- Enhancements

Text

Add multiple text options and we'll show the one we predict will perform best when your ad is delivered.

Primary text (1 of 5) Not optimized

Experience the authentic taste of traditional food 🍲
Made with fresh ingredients and age-old recipes.
Chat with us on [WhatsApp](#) to explore today's special dishes!

+ Add text option

Headline 1 of 5

Traditional Food - Order Now

+ Add headline option

Description 1 of 5

Pure taste. Real tradition.

+ Add description option

Call to action

Sign up

Cancel Next

Trending videos
The Muppet Sho...

4:23 PM 2/1/2026

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

In draft

Require work email
Leads must verify using an active email address associated with a real organization. [Learn more](#)

Ad creative
Select and optimize your ad text, media and enhancements.

Set up creative

Image ad
Video ad

Creative testing
Compare up to 5 different versions of your creative in a test that helps ensure delivery to new test ads. [About creative testing](#)

Set up test

Ad rendering and interaction may vary based on device, format and other factors.

Facebook Form

The Royal Plate
Where Every Dish Tells a Story of Taste
Crafted with Passion. Served with Royal Care.

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Back Publish

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Search

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File Edit View History Bookmarks Profiles Tools Help

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Royal Leads Campaign > Royal Leads Ad Set > royal Leads Ad

In draft

Require work email
Leads must verify using an active email address associated with a real organization. [Learn more](#)

Ad creative
Select and optimize your ad text, media and enhancements.

* Media
Edit Media

Text on your video may be covered by your profile icon or call-to-action button based on where it appears in your video. You can see where it's safe to place your text and then choose to change your video. [See how](#)

Feeds, In-stream ads for reels

Campaign score
78
Your campaign has room to improve.

Ad preview
Advanced preview

Royal Plate
Experience the authentic taste of traditional food. Made with fresh ingredients and... See more

iberooyalplate_btr01

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Ad sets The royal Plate Ad Accou... Opportunity score Updated just now Discard drafts Review and publish (9)

All ads Actions Active ads Had delivery + See more Create a view

Search to filter by: name, ID or metrics

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign Last 30 days: Jan 2, 2026 - Jan 31, 2026

+ Create Duplicate Edit Analyze A/B test More Columns: Performance Breakdown

Off / On	Ad set	Delivery	Actions	Results	Cost per result	Budget	Amount spent
<input type="checkbox"/>	whatsapp Engagement Ad Set	In draft			-	Using campaign ...	-
<input type="checkbox"/>	Royal Leads Ad Set	In draft			-	Using campaign ...	-
<input type="checkbox"/>	Royal Plate Traffic Ad Set	In draft			-	Using campaign ...	-

Results from 3 ad sets

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Ads The royal Plate Ad Accou... Opportunity score Updated just now Discard drafts Review and publish (9)

All ads Actions Active ads Had delivery + See more Create a view

Search to filter by: name, ID or metrics

Campaigns 1 selected Ad sets 1 selected Ads 1 selected Last 30 days: Jan 2, 2026 - Jan 31, 2026

+ Create Publish Duplicate Edit Preview More Columns: Performance Breakdown

Off / On	Ad	Delivery	Actions	Results	Cost per result	Budget Ad set	Amount spent
<input type="checkbox"/>	whatsapp Engagement Ad	In draft			-	Using campaign ...	-
<input checked="" type="checkbox"/>	royal Leads Ad	In draft			-	Using campaign ...	-
<input type="checkbox"/>	royal Traffic Ad	In draft			-	Using campaign ...	-

Results from 3 ads

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Thank You!