

Shopping Ads Creation



50%
OFF



SALE



Shop - The Royal Plate

Something big is brewing! Our store is in the works and will be launching soon!

anilenterprisess.in / Jan 10

Google Merchant Center



ads.google.com/aw/productlinks?ocid=7598668316&euid=1471052070&_u=4144557430&uscid=7598668316&_c=5697780284&authuser=2

Google Ads "What are my top performing campaigns?"

613-033-5866 nirmala 11.15 nirmala.konamki89@gmail.com

Data manager

Business Manager	✓ 1 linked	Manage & link
Google Business Profile	✓ 1 linked	Manage & link
Google Merchant Center	✓ 1 linked	Manage & link
YouTube	✓ 1 linked	Manage & link

Recommendations

Finish setting up conversion tracking

Finish setting up conversion tracking by making sure your conversion actions are successfully reporting conversions

[See why this is recommended for you](#)

[View](#)

Featured products

Top Stories Will Trump final...

10:00 AM 1/11/2026

Business Manager

AnilEnterprises
om-6487106670377131752

Apps and services

All: 3 | Linked: 3

[Add service](#)

Service	Details	Status
Merchant Center	AnilEnterprises 5657234455	
Google Ads	690-880-8176	
Google Ads	nirmala 11.15 613-033-5866	

[Privacy Policy](#)

Top Stories: Will Trump finally...

Search

ENG IN 10:00 AM 1/11/2026

Google Merchant Center Next

Search Merchant Center

AnilEnterprises 5657234455

Fix Misrepresentation issue that prevents your products from showing on Google [Fix issue](#)

Products

All products | Needs attention | Automations

Use generative AI to search for products ("All products not showing in India that I edited manually")

<input type="checkbox"/>		Limited		Kids Ethnic Wear (Kurta Set / Lehenga)	t111112	₹1,000.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Kids Cotton Night Wear Set (Top & Pajama)	N11112	₹700.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Girls Top Set for Kids (Top)	gt11112	₹800.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Girls Cotton Leggings for Kids	gl11112	₹250.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		girls frocks	Gf11112pink	₹700.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM

18°C Mostly cloudy

ENG IN 10:05 AM 1/11/2026

Dashboard - The Royal Plate - Wo... Best Multi-Cuisine Food & Family D... google merchant center - Yahoo... Get started with Merchant Cent... All products - Merchant Center x

merchants.google.com/mc/items?a=5657234455&timePeriod=2025-12-15%2C2026-01-11&marketingMethod=1&pli=1

Google Merchant Center Next Search Merchant Center AnilEnterprises 5657234455

Fix Misrepresentation issue that prevents your products from showing on Google Fix issue

Products

All products Needs attention Automations

Total products 12

Add products Manage product sources Last updated at 9:20 PM Jan 10, 2026

Use generative AI to search for products ("All products not showing in India that I edited manually")

Add filter

Visibility	Status	Image	Title	Product ID	Price	Suggested sale price	Availability	Data source	Last update
<input type="checkbox"/>	✔ Limited		Boys Cotton Track Pants for Kids	tp11112	₹500.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>	✔ Limited		Kids Ethnic Wear (Kurtas, Sets, Lehengas)	tl11112	₹1,000.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM

18°C Mostly cloudy 10:05 AM 1/11/2026

Dashboard - The Royal Plate - Wo... Best Multi-Cuisine Food & Family D... google merchant center - Yahoo... Get started with Merchant Cent... Shipping policies - Merchant C... x

merchants.google.com/mc/shipping/services?a=5657234455&pli=1

Google Merchant Center Next Search Merchant Center AnilEnterprises 5657234455

Fix Misrepresentation issue that prevents your products from showing on Google Fix issue

Shipping and returns

Shipping policies Return policies

Shipping policies

Online delivery Local pickup

Add shipping policy

Visibility	Status	Name	Cost	Delivery type	Countries	Products	Actions
<input checked="" type="checkbox"/>	✔ Complete	Shipping Policy	Free	4 - 6 days	India	All	

Settings

Ship-from locations

Add ship-from location ?

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Dashboard - The Royal Plate - Wo... Best Multi-Cuisine Food & Family D... google merchant center - Yahoo... Get started with Merchant Cent... All products - Merchant Center

merchants.google.com/mc/items?a=5657234455&timePeriod=2025-12-15%2C2026-01-11&marketingMethod=1&pli=1

ODMT About WordPress Dashboard - WordP... Apollo Hospitals Phot... https://nirmala.odmts... Tourist Places In Bangl... Add Post - Restaurant ... Womens wear Home - PLANT ORBIT Home - BAKERY

Google Merchant Center Next Search Merchant Center AnilEnterprises 5657234455

Fix Misrepresentation issue that prevents your products from showing on Google **Fix issue**

Overview Notifications Products & store Products Shipping and returns Store quality Creative content Product Studio Video assets Marketing Ad campaigns Marketing methods Analytics

Products

All products Needs attention Automations

Use generative AI to search for products ("All products not showing in India that I edited manually")

<input type="checkbox"/>		Limited		Boys T-Shirts	Bt11112	₹399.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Boys Cotton Shorts for Kids - Comfortable Daily Wear	bs11112	₹499.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Boys Denim Jeans for Kids	bj11112	₹750.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Kids Warm Sweater for Boys & Girls	bgs11112	₹600.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Boys Casual Shirt for Kids	Bcs11112	₹700.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Infant Cotton Romper for Babies	bc11112	₹850.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM

18°C Mostly cloudy Search ENG IN 10:06 AM 1/11/2026

Dashboard - The Royal Plate - Wo... Best Multi-Cuisine Food & Family D... google merchant center - Yahoo... Get started with Merchant Cent... All products - Merchant Center

merchants.google.com/mc/items?a=5657234455&timePeriod=2025-12-15%2C2026-01-11&marketingMethod=1&pli=1

ODMT About WordPress Dashboard - WordP... Apollo Hospitals Phot... https://nirmala.odmts... Tourist Places In Bangl... Add Post - Restaurant ... Womens wear Home - PLANT ORBIT Home - BAKERY

Google Merchant Center Next Search Merchant Center AnilEnterprises 5657234455

Fix Misrepresentation issue that prevents your products from showing on Google **Fix issue**

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<input type="checkbox"/>		Limited		Boys Denim Jeans for Kids	bj11112	₹750.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Kids Warm Sweater for Boys & Girls	bgs11112	₹600.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Boys Casual Shirt for Kids	Bcs11112	₹700.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM
<input type="checkbox"/>		Limited		Infant Cotton Romper for Babies	bc11112	₹850.00	-	In stock	PRODUCTS SOURCE 2	Jan 10, 2026 9:20:07 PM

18°C Mostly cloudy Search ENG IN 10:06 AM 1/11/2026

Google Ads | App advertising hub

Search: "What are my top performing campaigns?"

Select a campaign type

- Search**
Drive action on Google Search with text ads
- Performance Max**
Reach the right people wherever they're browsing with ads on Google Search, YouTube, Display, and more [See how it works](#)
- Demand Gen**
Drive demand and conversions on YouTube, Google Display Network, and more with image and video ads
- Display**
Reach potential customers across 3 million sites and apps with your creative
- Shopping**
Promote your products from Merchant Center on Google Search with Shopping ads
- Video**
Drive action on YouTube with your video ads
- App**
Promote your Android or iOS app on Google Search, Play, YouTube and partner sites with app ads

Use these conversion goals for campaign performance optimization

19°C Mostly cloudy | 11:25 AM 1/11/2026

Google Ads | App advertising hub

Search: "What are my top performing campaigns?"

ADD GOALS

Add products to this campaign

To advertise products on your website, select a Merchant Center account

5657234455 - AnilEnterprises

All products from the selected account will be available to advertise in this campaign. [Select a feed label](#)

Select a campaign subtype. Keep in mind that this selection can't be changed later.

- Performance Max campaign
Get the best of Google's automation to reach customers across all channels.
- Standard Shopping campaign
Pick your products, bid strategy, budget, and targeting. You can show ads on the Google Search Network.

Campaign name

Shopping-1

19°C Mostly cloudy | 11:26 AM 1/11/2026

Google Ads App advertising hub

ads.google.com/aw/campaigns/new?ocid=7598668316&cmpnInfo=%7B%3A%33B69ABD-C1B8-4260-ABBB-4F784CF3E527-6%7D&euid=1471052070&...

613-033-5866 nirmala 11.15 nirmala.konamki89@gmail.com

To advertise products on your website, select a Merchant Center account

5657234455 - AnilEnterprisess

All products from the selected account will be available to advertise in this campaign. [Select a feed label](#)

Select a campaign subtype. Keep in mind that this selection can't be changed later.

Performance Max campaign
Get the best of Google's automation to reach customers across all channels.

Standard Shopping campaign
Pick your products, bid strategy, budget, and targeting. You can show ads on the Google Search Network.

Campaign name

Shopping-campaign

Cancel Continue

21°C Mostly cloudy

12:26 PM 1/11/2026

Google Ads App advertising hub

ads.google.com/aw/campaigns/new/shopping?ocid=7598668316&cmpnInfo=%7B%3A%33B69ABD-C1B8-4260-ABBB-4F784CF3E527-6%7D&euid=1471052070&...

613-033-5866 nirmala 11.15 nirmala.konamki89@gmail.com

Shopping

Budget and bidding optimization

Budget

Bidding

Customer acquisition

Campaign priority

Campaign settings

Ad group

Summary

Average daily budget

Set your average daily budget for this campaign

₹ 1,000.00

Campaign total budget BETA

Set a budget for the duration of your campaign

[Learn more](#)

Bidding

Select your bid strategy

Maximize clicks

Set a maximum cost per click bid limit

Maximum CPC bid limit

₹ 50

[Use a portfolio strategy](#)

With "Maximize clicks", Google Ads automatically sets your bids to help get as many clicks as possible within your budget

A maximum CPC bid limit caps each cost-per-click bid. This could limit the clicks on your ad.

The strategy you select here will be applied to this campaign only.

[Learn more about Maximize clicks bidding](#)

Customer acquisition

Bid equally for new and existing customers

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12:27 PM 1/11/2026

Shopping campaign - nirmala

ads.google.com/aw/campaigns/new/shopping?ocid=7598668316&cmpnInfo=%7B%3A%2C%3A%3B69ABD-C1B8-4260-ABBB-4F784CF3E527--6%2...

Google Ads App advertising hub

"What are my top performing campaigns?"

613-033-5866 nirmala 11.15 nirmala.konamki89@gmail.com

Shopping

- Budget and bidding optimization
- Campaign settings
- Ad group
- Summary

Your campaign is ready to publish

[Publish campaign](#)

Overview

Campaign name	Shopping-campaign
Campaign type	Shopping
Goal	Page views
Merchant and Comparison Shopping Service	5657234455 - AnilEnterprises / CSS: Google Shopping (google.com/shopping)
Feeds	All products from all feeds

Budget and bidding optimization

Budget	₹1,000.00/day
Bidding	Maximize clicks

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Search

ENG IN 12:30 PM 1/11/2026

Shopping campaign - nirmala

ads.google.com/aw/campaigns/new/shopping?ocid=7598668316&cmpnInfo=%7B%3A%2C%3A%3B69ABD-C1B8-4260-ABBB-4F784CF3E527--6%2...

Google Ads App advertising hub

"What are my top performing campaigns?"

613-033-5866 nirmala 11.15 nirmala.konamki89@gmail.com

Shopping

- Budget and bidding optimization
- Campaign settings
- Ad group
- Summary

Ad group

Create your first ad group. You can create additional ad groups in campaign settings later.

Ad group name

Ad group shopping

Product groups

Merchant center account: 5657234455 - AnilEnterprises

Choose which products to show in your ads. Some of your ads will use images, headlines and descriptions from Merchant Center.

All products

[Next](#)

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Search

ENG IN 12:29 PM 1/11/2026

ads.google.com/aw/adgroups?campaignId=23448774155&ocid=7598668316&euid=1471052070&_u=4144557430&uscid=7598668316&_c=5697780284...

Google Ads "What are my top performing campaigns?"

Overview Recommendations Insights and reports Campaigns Ad groups Ads Experiments Assets Products Audiences, keywords, and content

Ad groups Campaign Shopping-campaign Custom Dec 15, 2025 - Jan 11, 2026 Show last 30 days

Ad group	Status	Ad group type	Impr.	CTR	Cost	Brand Inclusions	Location
Ad group shopping	Eligible	Shopping	0	-	₹0.00	-	-
Total: All but removed ad groups in your c...			0	-	₹0.00		
Total: Campaign			0	-	₹0.00		

Reporting is not real-time. Time zone for all dates and times: (GMT+05:30) India Standard Time. Learn more
Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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ads.google.com/aw/productgroups?campaignId=23448774155&adGroupId=196628221332&ocid=7598668316&euid=1471052070&_u=4144557430&uscid=...

Google Ads "What are my top performing campaigns?"

Overview Recommendations Insights and reports Campaigns Ad groups Ads Experiments Assets Products Audiences, keywords, and content

Ad groups Ad group Ad group shopping Product groups Custom Dec 15, 2025 - Jan 11, 2026 Show last 30 days

You are viewing data between 2025-12-15 and 2026-01-11 Change date range Dismiss

Clicks None Chart type Expand Adjust

Product group	Max. CPC	Impr.	Clicks	Cost	Cost / all conv.	Conv. rate	Avg. CPC	Benchmark max. CPC	Click share	Search Impr. share
All products	Automatic	0	0	₹0.00	-	0.00%	-	-	-	-

Reporting is not real-time. Time zone for all dates and times: (GMT+05:30) India Standard Time. Learn more
Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2026.

Google Ads interface showing the 'Ad groups' section. The search bar contains "What are my top performing campaigns?". The date range is set to "Dec 15, 2025 - Jan 11, 2026". A notification states: "You are viewing data between 2025-12-15 and 2026-01-11".

A pop-up window titled "All products" shows a bar chart with the following data:

Category	Count
Eligible	12
Eligible (limited)	0
Not eligible	0
Total	12

The main table below shows product group performance:

Product group	Max. CPC	Impr.	Clicks	Cost	Cost / all conv.	Conv. rate	Avg. CPC	Benchmark max. CPC	Click share	Search impr. share
All products	Automatic	0	0	₹0.00	-	0.00%	-	-	-	-

Reporting is not real-time. Time zone for all dates and times: (GMT+05:30) India Standard Time. © Google, 2026.

Google Ads interface showing the 'Products' section. The search bar contains "What are my top performing campaigns?". The date range is set to "Dec 15, 2025 - Jan 11, 2026".

The main table displays a list of products with the following columns: Image, Title, Item ID, Status, Issues, Price, Clicks, Impr., CTR, and Avg. CPC.

Image	Title	Item ID	Status	Issues	Price	Clicks	Impr.	CTR	Avg. CPC
	Boys Casual Shirt for Kids	bsc11112	Eligible	No issues	₹700.00	0	0	-	-
	Boys Cotton Shorts for Kids - Comfortable Daily Wear	bs11112	Eligible	No issues	₹499.00	0	0	-	-
	Boys Cotton Track Pants for Kids	tp11112	Eligible	No issues	₹500.00	0	0	-	-
	Boys Denim Jeans for Kids	bj11112	Eligible	No issues	₹750.00	0	0	-	-
	Boys T-Shirts	bt11112	Eligible	No issues	₹399.00	0	0	-	-
	Girls Cotton Leggings for Kids	gl11112	Eligible	No issues	₹250.00	0	0	-	-
	girls frocks	gf11112pink	Eligible	No issues	₹700.00	0	0	-	-
	Girls Top Set for Kids (Top)	gt11112	Eligible	No issues	₹800.00	0	0	-	-
	Infant Cotton Romper for Kids	bc11112	Eligible	No issues	₹850.00	0	0	-	-

Google Ads interface showing a list of products under the 'Ad group shopping' ad group. The search bar contains the query 'What are my top performing campaigns?'. The date range is set to 'Dec 15, 2025 - Jan 11, 2026'.

Image	Title	Item ID	Status	Issues	Price	Clicks	Impr.	CTR	Avg. CPC
	Boys Denim Jeans for Kids	bj11112	Eligible	No issues	₹750.00	0	0	-	-
	Boys T-Shirts	bt11112	Eligible	No issues	₹399.00	0	0	-	-
	Girls Cotton Leggings for Kids	gl11112	Eligible	No issues	₹250.00	0	0	-	-
	girls frocks	gf11112pink	Eligible	No issues					
	Girls Top Set for Kids (Top)	gt11112	Eligible	No issues					
	Infant Cotton Romper for Babies	bc11112	Eligible	No issues					
	Kids Cotton Night Wear Set (Top & Pajama)	n11112	Eligible	No issues					
	Kids Ethnic Wear (Kurta Set / Lehenga)	tl11112	Eligible	No issues					
	Kids Warm Sweater for Boys & Girls	bgs11112	Eligible	No issues					

A 'Snipping Tool' notification is visible: 'Screenshot copied to clipboard. Automatically saved to screenshots folder. Markup and share'.

Google Ads interface showing the 'Ads' view for the 'Ad group shopping' ad group. The search bar contains the query 'What are my top performing campaigns?'. The date range is set to 'Dec 15, 2025 - Jan 11, 2026'.

Reporting is not real-time. Time zone for all dates and times: (GMT+05:30) India Standard Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Ad	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conv. rate	Convers
Shopping ad	Eligible	Product ad	0	0	-	-	₹0.00	0.00%	
Total: Ads in your current view			0	0	-	-	₹0.00	0.00%	
Total: Ad group			0	0	-	-	₹0.00	0.00%	

Thank You!

